

**ibd.**  
*the Nail People™*

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[www.ibdbeauty.com](http://www.ibdbeauty.com)

#14-2728  
11/11  
\$1.00



**Just Gel Polish.**

**Just for you.**

Juste pour vous.  
Sólo para usted.  
Nur für Sie.  
Speciaal voor jou.



**ibd.**  
*the Nail People™*



Model is wearing Bing Cherries.



## Just perfect for chip-free, high-gloss color.

Treat your customers to Just Gel Polish --- the strong 100% pure gel formula that wears like a classic true gel. Apply it just like polish and be rewarded with richer, more even color. And time is on your side because this versatile gel polish cures quickly under either LED or UV light. It also protects natural nails with stronger, long-lasting wear. Gel removal is a cinch, too. Remove Just Gel Polish easily in just 10 minutes with no muss, no fuss.



PowerBond  
14 mL .5 fl oz  
Item No. 56501



Base Coat  
14 mL .5 fl oz  
Item No. 56503



Top Coat  
14 mL .5 fl oz  
Item No. 56502



54 Shades  
14 mL .5 fl oz

## One System. Many Advantages.

Our Just Gel Polish System puts it all at your fingertips with easy and simple steps for performing manicures and pedicures. It includes a Bonder, an exclusive Base Coat, Top Coat and long-lasting Gel Color with a choice of 54 "just right" shades.

- ibd PowerBond
- Just Gel Base Coat
- Just Gel Top Coat
- 54 Just Gel Polish Shades
- 48 colors in shimmer, glitter or crème
- 6 glowing neon colors

Enjoy 54 sensational shades in shimmer, glitter, crème and neon.  
 Vous apprécierez les 54 formidables couleurs chatoyantes, paillettes, crème et néon.  
 Disfrute de 54 sensacionales tonos en brillo, destello, crema y neón.  
 Erleben Sie 54 sensationelle Farbtöne in Schimmer, Glitter, Creme und Neon.  
 Geniet van 54 sensatiele tinten in glinstering, glitter, crème en neon.



All That Glitters  
Glitter  
56540



Moroccan Spice  
Glitter  
56541



Aphrodite  
Glitter  
56542



Hawaiian Ice  
Shimmer  
56543



Sand Dune  
Crème  
56544



Jungle Fever  
Shimmer  
56545



Amethyst Surprise  
Shimmer  
56546



Juliet  
Crème  
56547



Funny Bone  
Crème  
56548



She's Blushing  
Crème  
56549



Serendipity  
Crème  
56550



Marigold  
Shimmer  
56551



Enthralled  
Shimmer  
56552



Breathtaking  
Crème  
56554



Fall Forward  
Crème  
56555



Indian Sari  
Shimmer  
56556



Inspire Me  
Crème  
56557



HRH  
Shimmer  
56558



Mogul  
Shimmer  
56560



Dolomite  
Glitter  
56561



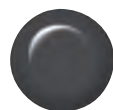
Meteorite  
Shimmer  
56562



The Abyss  
Crème  
56563



Green Monster  
Crème  
56564



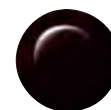
Viking Winter  
Crème  
56566



Mocha Pink  
Crème  
56504



Smokey Plum  
Crème  
56505



Plum Raven  
Crème  
56506



Black Lava  
Crème  
56507



Slate  
Shimmer  
56508



Fireworks  
Glitter  
56509



Whipped Cream  
Crème  
56510



Sea Pearl  
Shimmer  
56511



Cashemere Blush  
Crème  
56512



Seashell Pink  
Crème  
56513



So In Love  
Shimmer  
56514



Gerber Daisy  
Crème  
56515



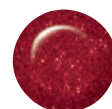
All Heart  
Shimmer  
56516



Maui Sunset  
Shimmer  
56517



Brandy Wine  
Shimmer  
56518



Cosmic Red  
Glitter  
56519



Bing Cherries  
Crème  
56520



Mango Mischief  
Shimmer  
56521



Jupiter Blue  
Crème  
56522



Turtle Bay  
Shimmer  
56524



Con-fuchion  
Shimmer  
56525



Peony Bouquet  
Shimmer  
56526



Tickled Pink  
Crème  
56527



Frozen Strawberry  
Shimmer  
56528



Blue Haven  
Neon  
56532



Solar Rays  
Neon  
56533



Molly  
Neon  
56534



Parisol  
Neon  
56535



Infinitely Curious  
Neon  
56536



Starburst  
Neon  
56537



Model is wearing Jupiter Blue.



Item No. 56529

## Get ready. Get set. Go with the Just Gel Starter Kit.

This handy Starter Kit arrives with all the essentials you need to start performing no-chip, long-lasting manicures and pedicures.

- 6 pc - Just Gel Polish
- Just Gel Polish Base Coat
- Just Gel Polish Top Coat
- Cuticle Pushers
- Appointment Cards
- Just Gel Polish Instructional DVD
- Tent Card

## Curing that's lightning fast.

Get the latest LED technology for faster Just Gel Polish manicures and

pedicures with this efficient LED Lamp.

- On/Off Auto Sensor
- Retractable Tray w/ Thumb Placement
- 10 to 60 Second Built-in Timer
- Adjustable Lamp Height
- Exclusive ibd LED Cure Lamp
- Removable Tray for Pedicures and Easy Sanitation
- Uniform Light Cure for 50,000 Plus Hours
- No Bulb Replacement
- Saves Time and Energy



Exclusive ibd  
LED Cure Lamp  
Item No. 61112 (US)

## Just so easy to apply.

1



### Prep Nails - Step 1

Perform a dry manicure. Shape nails with a file and remove cuticle from nail plate with a cuticle pusher. Remove shine from natural nail with a 240 grit buffing block.



Use ibd Powerbond to ensure stronger adhesion and long lasting wear. Apply a thin coat of PowerBond prior to applying Just Gel Polish Base Coat.

2



### Just Gel Polish Base Coat - Step 2

Apply a thin coat of Just Gel Polish Base Coat. Make sure to keep Base Coat off the cuticle and to encase the tip edge to ensure long wear.

Cure: 30 seconds in a LED lamp or 1 minute in a UV lamp

NOTE: Base Coat, Gel Polish, and Top Coat are cured separately. To ensure proper curing, thumb application should be done separately.

3



### Just Gel Polish Color - Step 3

Apply two thin coats of Just Gel Polish. Note to cure each coat separately. Make sure to keep Gel Polish off the cuticle and to encase the tip edge to ensure long wear.

Cure: 30 seconds in a LED lamp or 2 minutes in a UV lamp.

4

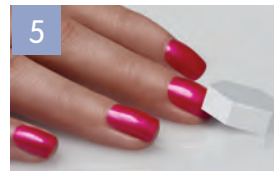


### Just Gel Polish Top Coat - Step 4

Apply a thin coat of Gel Polish Top Coat. Make sure to keep Top Coat off the cuticle and to encase the tip edge to ensure long wear.

Cure: 30 seconds in a LED lamp or 2 minutes in a UV lamp.

5



### Cleanse - Step 5

Saturate a nail wipe with alcohol. Cleanse each finger with saturated nail wipe to remove gel residue. To ensure proper cleansing, use a clean nail wipe for each finger.

## Just so easy to remove.

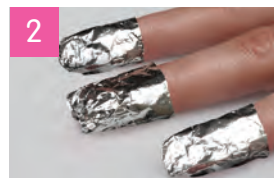
1



### Step 1

Break the seal of gel nail with a nail file.

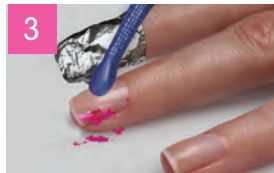
2



### Step 2

Saturate a nail wipe with acetone and place on top of the nail plate. Apply and secure foil around nail plate. Allow to soak for 10 minutes.

3



### Step 3

Remove foil wrap. If necessary, gently glide off any remaining product with a cuticle pusher. Be careful not to scrape away the surface layers of the natural nail plate.

For more information on using Just Gel Polish and to see our instructional video, visit [www.ibdbeauty.com](http://www.ibdbeauty.com)



## Just try another look.

### Create a Marvelous Marbled Effect.

Don't limit yourself to just solid shades for gel manicures. In three simple steps, you can express your creativity and get the benefits of long lasting gel polish with a Marvelous Marbled Manicure. For this rock solid look, choose your favorite color combinations. By combining two gels together, you'll create a marble design that is certain to produce the desired "Wow" factor.

#### Instructions

Perform a dry manicure. Apply a thin coat of Just Gel Base Coat. Cure 30 seconds under a LED lamp or 1 minute under a UV lamp.

**1.** To create the base color, apply two thin coats of Just Gel Polish Black Lava. Cure each coat separately for 30 seconds under a LED lamp or 2 minutes under a UV lamp.

**2.** To create a Marvelous Marbled Effect, place a small drop of Just Gel Polish Cosmic Red on the middle of the nail bed. Then place a small drop of Just Gel Polish Whipped Cream on top of Cosmic Red Gel Polish drop. Repeat these 2 drops on the bottom section of the nail for larger nail beds.

NOTE: Marvelous Marbled Effect should be created and cured individually on each nail in order to prevent gel running or pooling.

**3.** Use a stripper brush to swirl 2 tone drops together to create a marbled pattern. When the desired design is achieved, cure each finger separately. Cure for 30 seconds under a LED lamp or 2 minutes under a UV lamp. Apply a thin coat of Just Gel Polish Top Coat. Cure for 30 seconds under a LED lamp or 2 minutes under a UV lamp.



[illegible]