

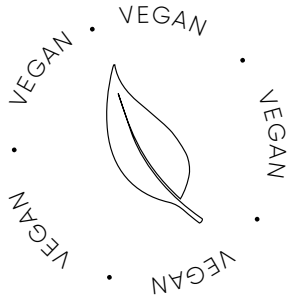
ONLY®



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# WHY ORLY?



## **ORLY COLOR IS VEGAN**



## **ORLY IS CRUELTY FREE**

ORLY has always been, and will continue to be, a cruelty free company.



## **ORLY IS FREE FROM HARMFUL INGREDIENTS**

ORLY is free from DBP, Toulene, Camphor, Formaldehyde, Formaldehyde Resin, and more.

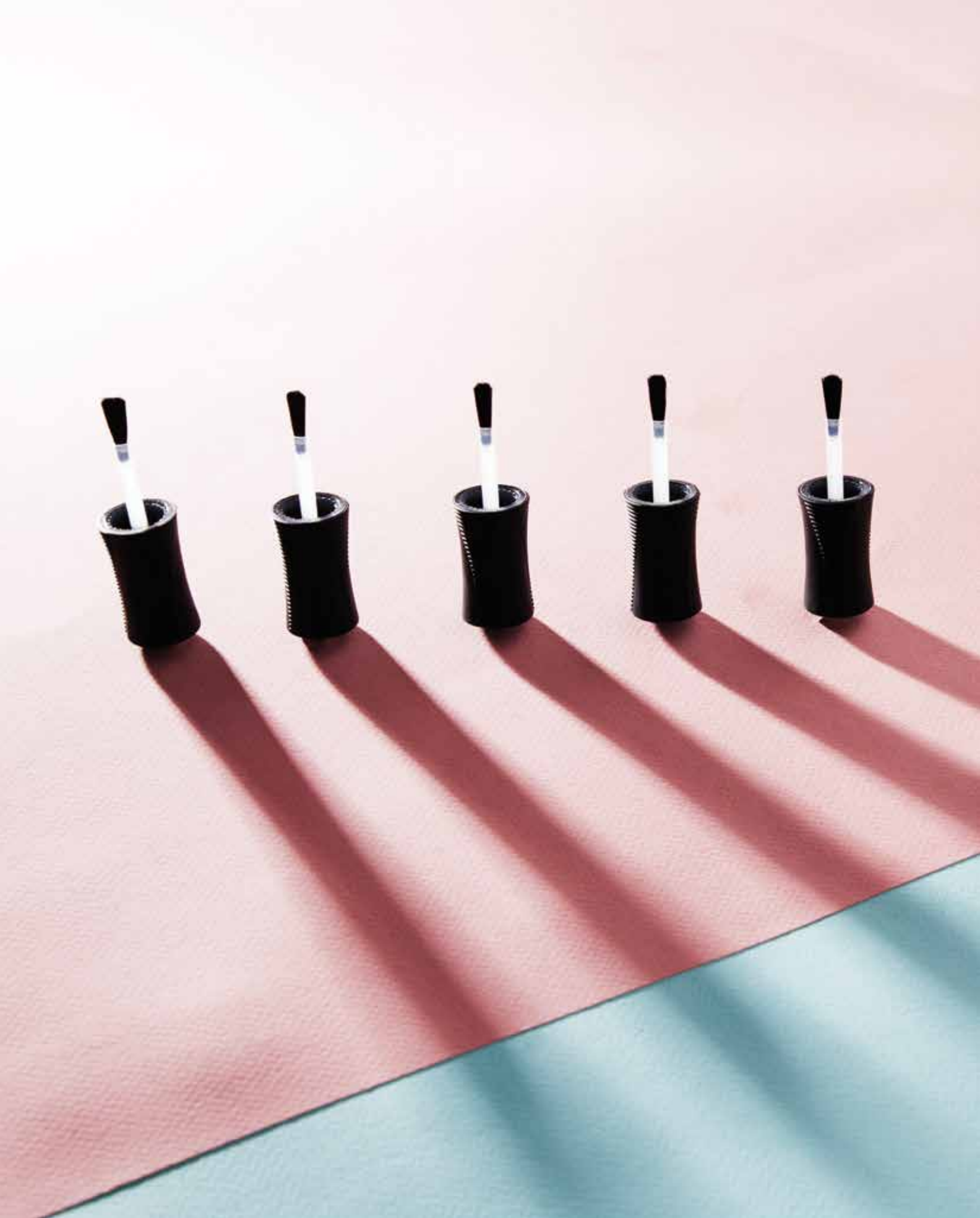


## **MADE WITH LOVE IN LA**

Family owned business since 1975. Made in the USA at our HQ in Los Angeles, CA.







# THE GRIPPER CAP & GENIUS BRUSH®

## **PATENTED GRIPPER CAP**

Sleek ergonomic design, same great soft grip! ORLY's Patented Gripper Cap continues to be the professional choice for easy opening and precision performance.

## **NEW 600 BRISTLE GENIUS BRUSH®**

600 bristle brush delivers precise, easy application with a new shape that fans out to fit the cuticle. Delivering a smooth, even, beautiful finish every time.



# STRENGTH IN COLOR

Color is the foundation of everything we do. It is our heart & soul, and the reflection of the multi-faceted customers we serve. Our talented team of color experts and trend setters deliver the hot colors and bold textures our fans love. Our lacquers and gels are precisely formulated to deliver flawless coverage which is why ORLY continues to be the Professional Standard in Nail Color and Care since 1975.

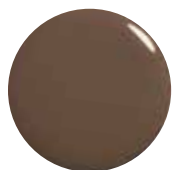






# PROFESSIONAL NAIL LACQUER

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PRINCE CHARMING  
crème #20715



COFFEE BREAK  
crème #20575



YOU'RE BLUSHING  
crème #20757



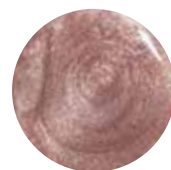
COUNTRY CLUB KHAKI  
crème #20702



NITE OWL  
shimmer #20749



SWEET DREAMS  
shimmer #20846



RAGE  
shimmer #20293



SAND CASTLE  
shimmer #20183



HALO  
glitter #20773



TOAST THE COUPLE  
shimmer #20004



GILDED CORAL  
shimmer #20744



PURE PORCELAIN  
crème #20742



CATCH THE BOUQUET  
shimmer #20009



PRELUDE TO A KISS  
crème #20754



FIRST KISS  
crème #20675



NAKED CANVAS  
shimmer #20489



FRONT PAGE  
shimmer #20863



FROSTING  
shimmer #20842



CLEAR  
#20039



SEALON TOPCOAT\*  
#20065



ORLON BASECOAT  
#20064



KEY LIME TWIST  
crème #20843



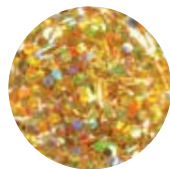
GLOWSTICK  
crème #20765



THRILL SEEKER  
crème #20849



LUXE  
shimmer #20294



SASHAY MY WAY  
glitter #20449



GOSSIP GIRL  
glitter #20860



TURN IT UP  
glitter #20856



PUSH THE LIMIT  
crème #20848



CHEEKY  
shimmer #20490



SANTE FE ROSE  
shimmer #20067



ALABASTER VERVE  
shimmer #20211



ORANGE SORBET  
shimmer #20658



MAYHEM MENTALITY  
crème #20791



MELT YOUR POPSICLE  
crème #20764





ABLAZE  
shimmer #20498



TERRACOTTA  
crème #20071



HOT SHOT  
crème #20682



FIREBALL  
shimmer #20852



SWEET TEMPTATION  
shimmer #20415



HAUTE RED  
crème #20001



MONROE'S RED  
shimmer #20052



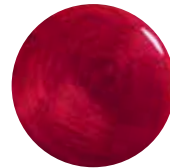
SHIMMERING MAUVE  
shimmer #20024



MA CHERIE  
crème #20025



RED CARPET  
shimmer #20634



CRAWFORD'S WINE  
shimmer #20053



INGENUE  
shimmer #20046



FLAGSTONE RUSH  
shimmer #20215



STAR SPANGLED  
glitter #20721



TERRA MAUVE  
crème #20074



VIXEN  
crème #20653



FOREVER CRIMSON  
shimmer #20041



RED FLARE  
crème #20076



MISS CONDUCT  
shimmer #20776



GORGEOUS  
shimmer #20131



HAWAIIAN PUNCH  
shimmer #20328



ELECTROPOP  
crème #20855



PASSION FRUIT  
crème #20461



VA VA VOOM  
crème #20090



NEON HEAT  
crème #20495



BEACH CRUISER  
crème #20760



OH CABANA BOY  
shimmer #20466



BASKET CASE  
crème #20234



LOLA  
crème #20660



FREESTYLE  
crème #20854



ELATION GENERATION  
glitter #20786



PINK CHOCOLATE  
crème #20416



15 MINUTES OF FAME  
glitter #20862



FANCY FUCHSIA  
crème #20745



IT'S NOT ME IT'S YOU  
crème #20642

## PROFESSIONAL NAIL LACQUER

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PIXY STIX  
crème #20728



ARTIFICIAL SWEETNER  
crème #20758



CHOREOGRAPHED  
CHAOS  
shimmer #20789



COTTON CANDY  
crème #20730



LIFT THE VEIL  
crème #20008



SEASHELL  
shimmer #20186



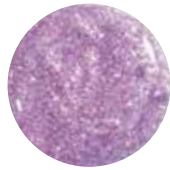
CONFETTI  
crème #20693



KISS THE BRIDE  
crème #20016



CAKE POP  
crème #20844



PIXIE POWDER  
shimmer #20800



BON BON  
crème #20672



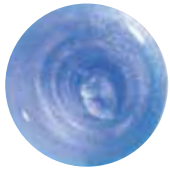
LOLLIPOP  
crème #20729



CUPCAKE  
crème #20670



HARMONIOUS MESS  
crème #20790



ANGEL RAIN  
shimmer #20801



LA VIDA LOCA  
shimmer #20467



RISKY BEHAVIOR  
crème #20850



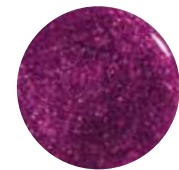
HOT TROPICS  
shimmer #20496



FROLIC  
crème #20097



PURPLE CRUSH  
crème #20464



BUBBLY BOMBSHELL  
shimmer #20093



BLEND  
crème #20825



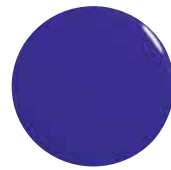
PLUM SUGAR  
crème #20847



OFF BEAT  
crème #20857



BE DARING  
crème #20851



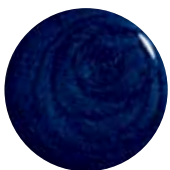
ON THE EDGE  
crème #20853



CHARGED UP  
crème #20679



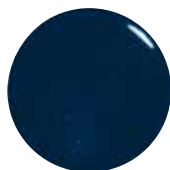
SATURATED  
crème #20499



IN THE NAVY  
shimmer #20003



MIDNIGHT SHOW  
crème #20859



STAR OF BOMBAY  
shimmer #20688



ROYAL NAVY  
shimmer #20323



INDIE  
crème #20858



SKINNY DIP  
shimmer #20761



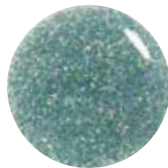
BLUE COLLAR  
crème #20661



FRISKY  
crème #20095



GUMDROP  
crème #20733



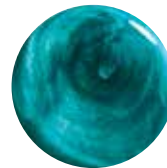
SPARKLING GARBAGE  
shimmer #20792



JEALOUS, MUCH?  
crème #20756



GREEN WITH ENVY  
crème #20638



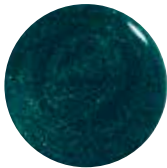
IT'S UP TO BLUE  
shimmer #20662



MAKEUP TO BREAKUP  
crème #20864



TEAL UNREAL  
crème #20803



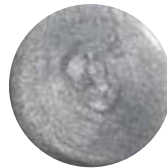
MEET ME  
UNDER THE MISTLETOE  
shimmer #20309



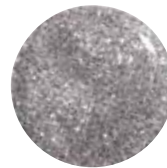
PRIMA GLOSS  
SILVER  
glitter #20709



SHINE ON  
CRAZY DIAMOND  
glitter #20483



SHINE  
shimmer #20295



TIARA  
glitter #20664



HOLY HOLO!  
glitter #20480



MIRRORBALL  
glitter #20827



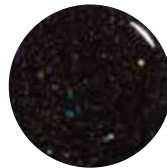
MIRROR MIRROR  
crème #20713



SEAGURL  
shimmer #20748



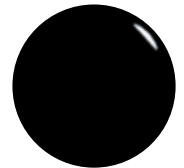
FRENEMY  
glitter #20865



ANDROGYNIE  
glitter #20026



BLACK PIXEL  
glitter #20443



LIQUID VINYL  
crème #20484



PLUM NOIR  
crème #20651



TAKE HIM  
TO THE CLEANERS  
shimmer #20645



NAUGHTY  
crème #20006



RUBY  
crème #20363



BUS STOP CRIMSON  
crème #20087



SCANDAL  
crème #20861



BEAUTIFULLY BIZARRE  
shimmer #20866



VINTAGE  
crème #20867



FEEL THE FUNK  
glitter #20868



TRENDY  
shimmer #20869



HIP AND OUTLANDISH  
crème #20870



WINDOW SHOPPING  
crème #20871



ROAD TRIPPIN  
crème #20872



SUMMER SUNSET  
shimmer #20873

# PROFESSIONAL NAIL LACQUER

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PUT THE TOP DOWN  
crème #20874



SCENIC ROUTE  
crème #20875



LIFE'S A BEACH  
crème #20876



PARADISE COVE  
shimmer #20877



MANSION LANE  
crème #20891



HILLSIDE HIDEOUT  
shimmer #20892



CAHUENGA PASS  
crème #20893



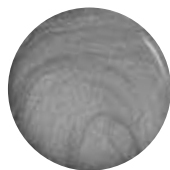
MILLION DOLLAR VIEWS  
shimmer #20894



MEET ME  
AT MULHOLLAND  
shimmer #20895



PARTY IN THE HILLS  
glitter #20896



UP ALL NIGHT  
shimmer #20897



LAST CALL  
shimmer #20898



THE WHO'S WHO  
crème #20899



SUNSET BOULEVARD  
glitter #20900



INVITE ONLY  
crème #20901



CELEBRITY SPOTTING  
shimmer #20902



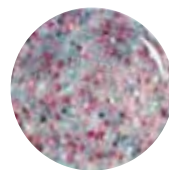
HEAD IN THE  
CLOUDS  
crème #20921



AS SEEN ON TV  
crème #20922



COOL IN CALIFORNIA  
crème #20923



ANYTHING GOES  
glitter #20924



BIG CITY DREAMS  
crème #20925



FORGET ME NOT  
crème #20926



SUMMER FLING  
crème #20927



SURFER DUDE  
crème #20928



NO REGRETS  
crème #20929



SEA YOU SOON  
shimmer #20930



FOR THE FIRST TIME  
crème #20931



UNDER THE STARS  
shimmer #20932



SILKEN QUARTZ  
shimmer #20934



JUST BITTEN  
crème #20935



BLACK CHERRY  
crème #20936



VELVET  
KALEIDOSCOPE  
shimmer #20937



BLUE SUEDE  
crème #20938



NOVEMBER FOG  
crème #20939



CHAMPAGNE SLUSHIE  
shimmer #20941



FAUX PEARL  
shimmer #20942



STILETTO ON THE RUN  
crème #20943



PENNY LEATHER  
crème #20944



SECONDHAND JADE  
crème #20945

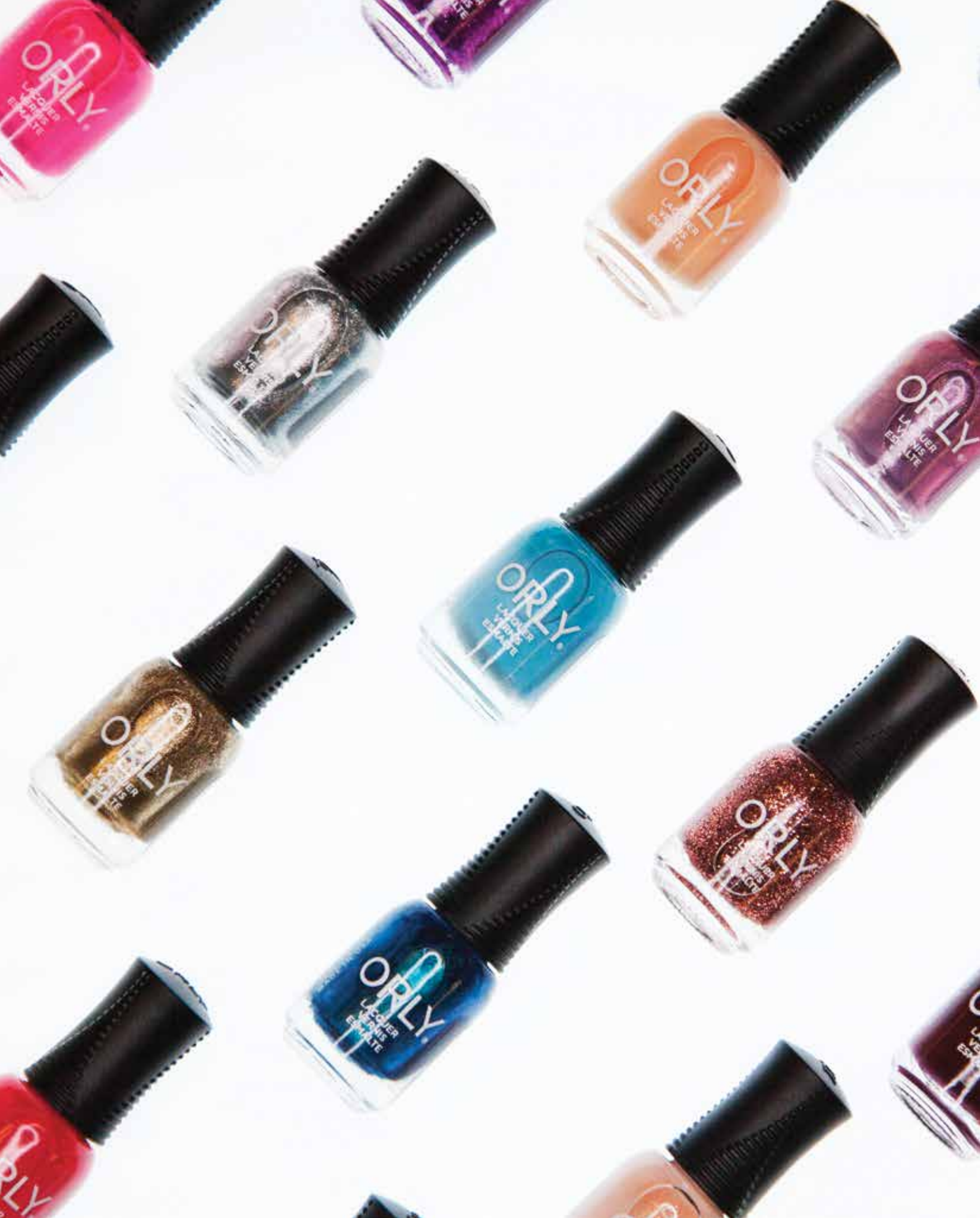


ONCE IN A BLUE MOON  
shimmer #20946



**FREE FROM:** DBP | Toluene | Formaldehyde | Camphor | MEHQ | Formaldehyde Resin | Parabens | Gluten | Animal Derived Ingredients (Vegan) | Ethyl Tosylamide | Xylene | MIT





# MANI MINIS<sup>®</sup>

Take it to go. Our best-selling shades are available in travel-friendly .18 Fl Oz / 5.3 mL bottles. Perfectly sized for your purse or carry-on for touch-ups on the go. So cute and collectible you'll want them all.



WHITE TIPS  
crème #28201



KISS THE BRIDE  
crème #28016



SHEER NUDE  
sheer #28678



GILDED CORAL  
shimmer #28716



PINK CHOCOLATE  
crème #28416



BEACH CRUISER  
crème #28760



FANCY FUCHSIA  
crème #28717



SHINE  
shimmer #28700



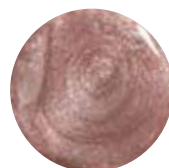
SHINE ON  
CRAZY DIAMOND  
glitter #28699



JE T'AIME  
sheer #28677



BARE ROSE  
sheer #28205



RAGE  
shimmer #28701



COFFEE BREAK  
crème #28575



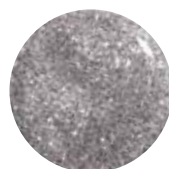
PRINCE CHARMING  
crème #28315



LOLLIPOP  
crème #28684



LOLA  
crème #28668



TIARA  
glitter #28664



PRISMA GLOSS  
SILVER  
glitter #28615



RED CARPET  
shimmer #28634



LIFT THE VEIL  
crème #28008



COUNTRY CLUB KHAKI  
crème #28302



LUXE  
shimmer #28702



BASKET CASE  
crème #28669



OH CABANA BOY  
shimmer #28697



RED FLARE  
crème #28076



STAR SPANGLED  
glitter #28695



CATCH THE BOUQUET  
shimmer #28009



COTTON CANDY  
crème #28617



PURPLE CRUSH  
crème #28698



FROLIC  
crème #28723



PASSION FRUIT  
crème #28709



TERRACOTTA  
crème #28694



MONROE'S RED  
shimmer #28052



CRAWFORD'S WINE  
shimmer #28053



HAUTE RED  
crème #28673





MELT YOUR POPSICLE  
crème #28764



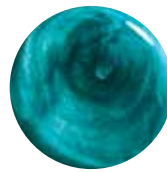
GLOWSTICK  
crème #28765



GREEN WITH ENVY  
crème #28696



CHARGED UP  
crème #28708



IT'S UP TO BLUE  
shimmer #28654



GUMDROP  
crème #28683



FRISKY  
crème #28721



SKINNY DIP  
shimmer #28761



MIRROR MIRROR  
crème #28713



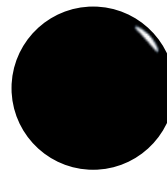
RUBY  
crème #28672



BUBBLY BOMBSHELL  
glitter #28628



PLUM NOIR  
crème #28351



LIQUID VINYL  
crème #28484



NAUGHTY  
crème #28703



### LIMITED EDITION

Find your favorite collection shades in Mani Minis 4pc Kits.  
Available each season but only for a limited time

actual size ▶





# THE ORIGINAL FRENCH MANICURE®

In 1975, Jeff Pink created a natural nail look to help screen actresses speed up the time between wardrobe changes. Simple, classic, and feminine, this time-saving manicure accentuated the nails without ever upstaging the outfit. Stylists and stars loved the new look that quickly spread through the fashion world. Once it hit the runways of Paris, Jeff knew he had the perfect name... the French Manicure!

## FRENCH MANICURE TIPS



**Pointe Blanche's** precision application brush comes with half the bristle count of a standard lacquer brush for flawless French tips.



### WHITE TIP GUIDES

Ensure precise and consistent application of French Tips. Includes 78 Half-Moon shaped guides.

ITEM # 22012

## FRENCH MANICURE KITS

Compact kits that have everything you need to create the perfect French Manicure. Includes Half-Moon Tip Guides and complete French Manicure instructions.



### PINK KIT

Includes 1 each: .3 Fl. Oz/9mL bottles of Top 2 Bottom basecoat and topcoat in one, White Tips and Pink Nude French Manicure nail lacquers.

ITEM #22030



### ROSE KIT

Includes 1 each: .3 Fl. Oz/9mL bottles of Top 2 Bottom basecoat and topcoat in one, White Tips and Bare Rose French Manicure nail lacquers.

ITEM #22040



Every French Manicure kit comes with a **Look Book** featuring **step-by-step instructions** for creating the perfect french!



ORLY's ORIGINAL  
FRENCH MANICURE KIT  
AND VINTAGE POSTER

## FRENCH MANICURE COLOR



PINK NUDE  
22009 sheer



ROSE-COLORED  
GLASSES  
22474 sheer



BEVERLY HILLS  
PLUM  
22105 sheer



BARE ROSE  
22005 sheer



DES FLEURS  
22502 sheer



SHEER NUDE  
22479 sheer



JE 'TAIME  
22488 crème



WHITE TIPS  
22001 crème



POINTE BLANCHE  
22503 crème

## FRENCH MANICURE NAIL LOOKS

### Classic

Pointe Blanche  
+  
Pink Nude

### Pink & White

White Tips  
+  
Bare Rose

### Modern

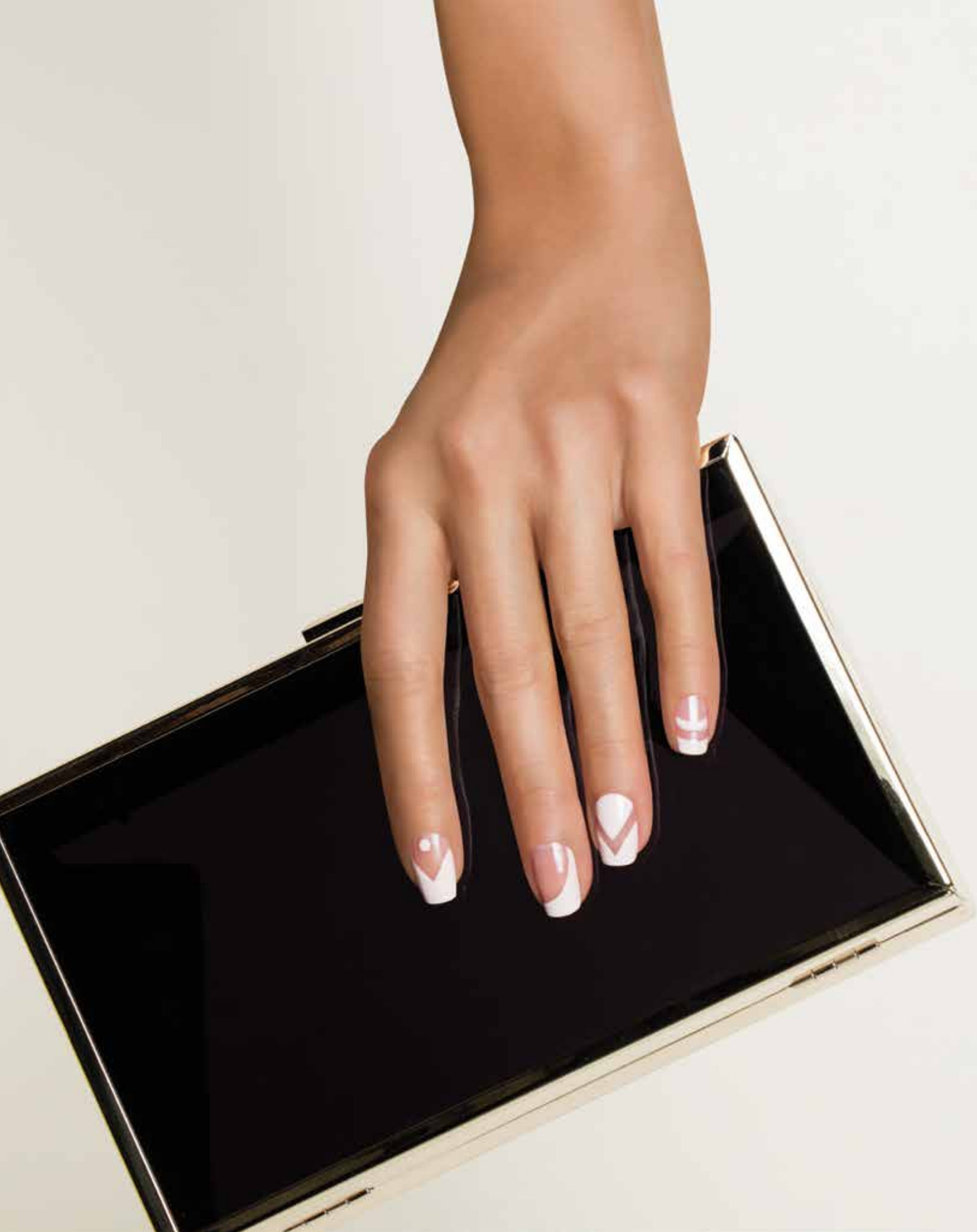
Point Blanche  
+  
Rose-Colored Glasses

### Modern Neon

Sheer Nude  
+  
Beach Cruiser















BARELY THERE  
crème #20908



LIGHT AS A FEATHER  
crème #20909



PAMPER ME  
crème #20913



HAPPY & HEALTHY  
crème #20910



NAIL SUPERFOOD  
crème #20919



REHAB  
crème #20914



GIVE ME A BREAK  
crème #20915



POWER PACKED  
crème #20906



BEAUTY ESSENTIAL  
crème #20916



LOVE MY NAILS  
crème #20905



STRONGER THAN EVER  
shimmer #20904



THE ANTIDOTE  
crème #20903



NOURISHING NUDE  
crème #20907



FRESH START  
crème #20917



PICK-ME-UP  
crème #20912



JUST BREATHE  
crème #20918



FEELING FREE  
crème #20920



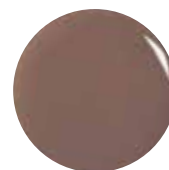
TLC  
crème #20911



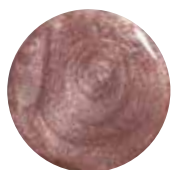
ALMOND MILK  
crème #20949



HEAVEN SENT  
shimmer #20950



DOWN TO EARTH  
crème #20951



FAIRY GODMOTHER  
shimmer #20952



KISS ME, I'M KIND  
crème #20953



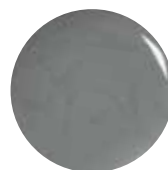
SWEET SERENITY  
sheer #20954



VITAMIN BURST  
crème #20955



WHITE TIPS  
crème #20956



ALOE, GOODBYE!  
shimmer #20957

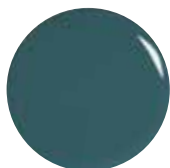


**TREATMENT + SHINE  
CLEAR COLOR**

ORLY Breathable® Treatment + Shine can be used on its own as a clear color, or can be applied over any Treatment + Color to enhance shine.



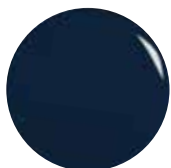
MORNING MANTRA  
crème #20958



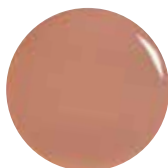
DETOX MY SOCKS OFF  
crème #20959



DE-STRESSED DENIM  
crème #20960



GOOD KARMA  
crème #20961



MANUKA ME CRAZY  
crème #20962



NAMASTE HEALTHY  
crème #20963



STAYCATION  
crème #20964



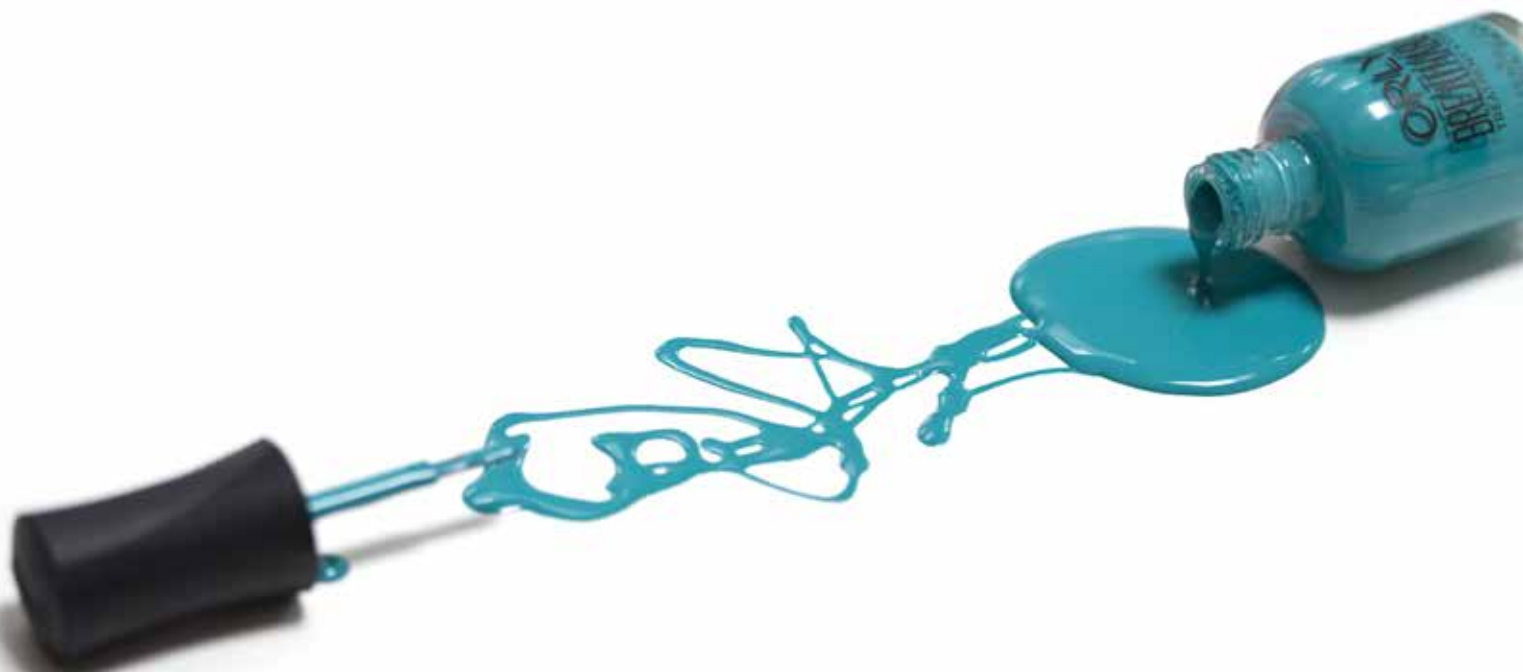
PEP IN YOUR STEP  
crème #20965



SHEER LUCK  
crème #20966



TREATMENT + SHINE  
CLEAR COLOR  
#24903



**FREE FROM:** DBP | Toluene | Formaldehyde | Camphor | TPP | MEHQ | Formaldehyde Resin | Parabens |  
Gluten | Animal Derived Ingredients (Vegan) | Ethyl Tosylamide | Xylene | MIT

## DISPLAYS & KITS

**13**  
FREE  
FORMULA



### MINI KIT

Your favorite Breathable® shades in a convenient mini kit. All-In-One formula makes this perfect for on-the-go! No base or topcoat needed.

Includes 1 each of .18Fl Oz shades: Detox My Socks Off, Vitamin Burst, Almond Milk, & Sheer Luck

4pc Mini Kit

ITEM # 28968



### 6 PIX

**Available in three color options:**

ITEM #25907 - Includes: Antidote, Love My Nails, Power Packed, Light As A Feather, Fresh Start, and Treatment + Shine.

ITEM #25909 (Featured) - Includes: TLC, Pamper Me, Rehab, Give Me A Break, Beauty Essential, and Treatment + Shine.

ITEM #25919 - Includes: White Tips, Pep In Your Step, Fairy Godmother, Manuka me Crazy, Staycation, and Kiss Me, I'm Kind.



### 144PC COUNTER TOP DISPLAY

Includes 48 facings 3 deep of 37 Breathable shades.

144pc Display

ITEM #21909



### 21PC DISPLAY

Includes 1 each of 18 shades and 3 Treatment + Shine

21pc Display

ITEM #25910





ORLY  
GELFX  
GEL NAIL COLOR  
SUMMER FLIPS  
3.80z / 9ml e

ORLY  
GELFX  
GEL NAIL COLOR  
CAHUENGA  
PASS  
3.80z / 9ml e

ORLY  
GELFX  
GEL NAIL COLOR  
SURFER DUDE  
3.80z / 9ml e

ORLY  
GELFX  
GEL NAIL COLOR  
MA CHERIE  
3.80z / 9ml e

ORLY  
GELFX  
GEL NAIL COLOR  
NO REGRETS  
3.80z / 9ml e

ORLY  
GELFX  
GEL NAIL COLOR  
HAUTE RED  
3.80z / 9ml e

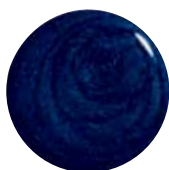
ORLY  
GELFX  
GEL NAIL COLOR  
SOFT TALKING  
3.80z / 9ml e







HAUTE RED  
crème #30001



IN THE NAVY  
shimmer #30003



NAUGHTY  
crème #30006



LIFT THE VEIL  
crème #30008



CATCH THE BOUQUET  
shimmer #30009



KISS THE BRIDE  
crème #30016



ROSE-BRONZE  
CHROME  
shimmer #30018



YELLOW-GOLD CHROME  
shimmer #30019



MAGENTA-VIOLET  
CHROME  
shimmer #30020



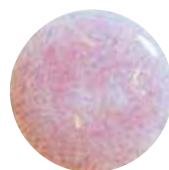
PINK-BLUE CHROME  
shimmer #30021



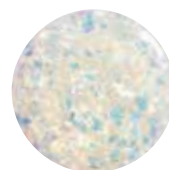
MA CHERIE  
crème #30025



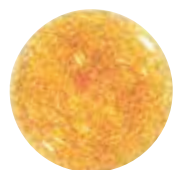
ROCKIN AMBER  
FLAKIE  
glitter #30031



IRIDESCENT SPARK  
GLITTER  
glitter #30032



ROYAL BLUE  
FLAKIE  
glitter #30033



ELECTRIC FUSION  
GLITTER  
glitter #30034



POP PEARLS  
GLITTER  
glitter #30035



SEQUIN SURPRISE  
GLITTER  
glitter #30036



FOREVER CRIMSON  
shimmer #30041



MONROE'S RED  
shimmer #30052



CRAWFORD'S WINE  
shimmer #30053



TERRACOTA  
crème #30071



RED FLARE  
crème #30076



BUBBLY BOMBSHELL  
glitter #30093



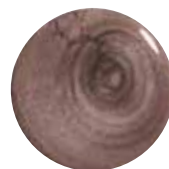
GORGEOUS  
shimmer #30131



MOONLIT MADNESS  
shimmer #30162



PINK LEMONADE  
glitter #30167



BURIED TREASURE  
shimmer #30181



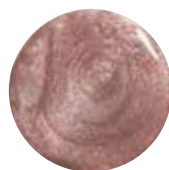
SAND CASTLE  
shimmer #30183



SEASHELL  
shimmer #30186



FLAGSTONE RUSH  
shimmer #30215



RAGE  
shimmer #30293



LUXE  
shimmer #30294



SHINE  
shimmer #30295



ROYAL NAVY  
shimmer #30323



HAWAIIAN PUNCH  
shimmer #30328



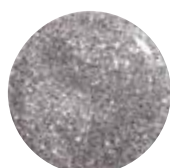




LOLA  
crème #30660



IT'S UP TO BLUE  
shimmer #30662



TIARA  
glitter #30664



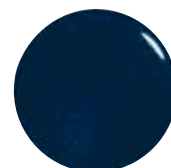
FIRST KISS  
crème #30675



CHARGED UP  
crème #30679



HOT SHOT  
crème #30682



STAR OF BOMBAY  
shimmer #30688



COUNTRY CLUB KHAKE  
crème #30702



PRISMA GLOSS  
SILVER  
glitter #30708



PRISMA GLOSS  
GOLD  
glitter #30709



MIRROR MIRROR  
crème #30713



PRINCE CHARMING  
crème #30715



STAR SPANGLED  
glitter #30721



PIXY STIX  
crème #30728



SNOWCONE  
crème #30732



GUMDROP  
crème #30733



SEAGURL  
shimmer #30748



PRELUDE TO A KISS  
crème #30754



JEALOUS, MUCH?  
crème #30756



ARTIFICIAL SWEETENER  
shimmer #30758



STEEL YOUR HEART  
shimmer #30759



BEACH CRUISER  
crème #30760



SKINNY DIP  
shimmer #30761



MELT YOUR POPSICLE  
crème #30764



GLOWSTICK  
crème #30765



HALO  
glitter #30773



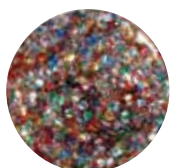
DEVIL MAY CARE  
shimmer #30774



TEAL UNREAL  
crème #30803



MIRRORBALL  
glitter #30827



GLITTERBOMB  
glitter #30832



BEAUTIFULLY BIZARRE  
shimmer #30866



VINTAGE  
crème #30867



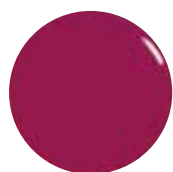
FEEL THE FUNK  
glitter #30868



TRENDY  
shimmer #30869



HIP AND OUTLANDISH  
crème #30870



WINDOW SHOPPING  
crème #30871



ROAD TRIPPIN  
crème #30872



SUMMER SUNSET  
shimmer #30873



PUT THE TOP DOWN  
crème #30874



SCENIC ROUTE  
crème #30875



LIFE'S A BEACH  
crème #30876



PARADISE COVE  
shimmer #30877



MANSION LANE  
crème #30891



HILLSHIDE HIDEOUT  
shimmer #30892



CAHUENGA PASS  
crème #30893



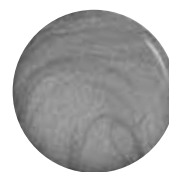
MILLION DOLLAR  
VIEWS  
shimmer #30894



MEET ME AT  
MULHOLLAND  
shimmer #30895



PARTY IN THE HILLS  
glitter #30896



UP ALL NIGHT  
shimmer #30897



LAST CALL  
shimmer #30898



THE WHO'S WHO  
crème #30899



SUNSET BOULEVARD  
glitter #30900



INVITE ONLY  
crème #30901



CELEBRITY SPOTTING  
shimmer #30902



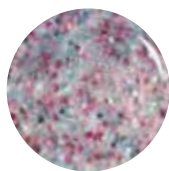
HEAD IN THE  
CLOUDS  
crème #30921



AS SEEN ON TV  
crème #30922



COOL IN CALIFORNIA  
crème #30923



ANYTHING GOES  
glitter #30924



BIG CITY DREAMS  
crème #30925



FORGET ME NOT  
crème #30926



SUMMER FLING  
crème #30927



SURFER DUDE  
crème #30928



NO REGRETS  
crème #30929



SEA YOU SOON  
shimmer #30930



FOR THE FIRST TIME  
crème #30931



UNDER THE STARS  
shimmer #30932



SILKEN QUARTZ  
shimmer #30934



JUST BITTEN\*  
crème #20935



BLACK CHERRY  
crème #30936



VELVET  
KALEIDOSCOPE  
shimmer #30937



BLUE SUEDE  
crème #30938



NOVEMBER FOG  
crème #30939



CHAMPAGNE SLUSHIE  
shimmer #30941



FAUX PEARL  
shimmer #30942



STILETTO ON THE RUN  
crème #30943



PENNY LEATHER  
crème #30944



SECONDHAND JADE  
crème #30945



ONCE IN A BLUE MOON  
shimmer #30946



WHITE TIPS  
crème #32001



BARE ROSE  
sheer #32005



PINK NUDE  
sheer #32009



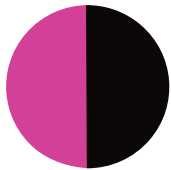
ROSE-COLORED  
GLASSES  
sheer #32474



SHEER NUDE  
sheer #32479



POINTE BLANCHE  
crème #32503



SHADE SHIFTER  
sheer #30030



**FREE FROM:** DBP | Toluene | Formaldehyde | Camphor | Triphenyl Phosphate (TPP) | Formaldehyde Resin | Parabens | Gluten | Animal Derived Ingredients (Vegan) | Ethyl Tosylamide | Xylene | MIT

## GELFX® KITS

Everything you need to be a part of the gel revolution in the convenience of a kit.



## STARTER KIT

## KIT INCLUDES:

- 1 - Primer
- 1 - **NEW!** Easy-Off Basecoat
- 1 - Basecoat
- 1 - Topcoat
- 1 - Cuticle Oil
- 1 - 3-in-1 Cleanser
- 1 - **NEW!** Genius Remover
- 1 - Pink Nude
- 1 - Star Spangled
- 1 - Beach Cruiser
- 1 - Foil Remover Wraps 20 pk
- 1 - FREE Education DVD
- 1 - FREE Catalog
- 1 - FREE Instruction Sheet
- 1 - FREE Window Decal
- 1 - Nail File 7" Black
- 1 - Nail File 7" Zebra Foam Board

ITEM # 31150



## PROFESSIONAL KIT

## KIT INCLUDES:

- 1 - Primer
- 1 - **NEW!** Easy-Off Basecoat
- 1 - Basecoat
- 1 - Topcoat
- 1 - Cuticle Oil
- 1 - 3-in-1 Cleanser
- 1 - **NEW!** Genius Remover
- 1 - Pointe Blanche
- 1 - Rose Colored Glasses
- 1 - Gumdrop
- 1 - Beach Cruiser
- 1 - Purple Crush
- 1 - Monroe's Red
- 1 - Star Spangled
- 1 - Luxe
- 1 - Country Club Khaki
- 1 - Foil Remover Wraps 100pk
- 1 - Pusher & Remover
- 1 - Buffer
- 1 - Dry Brush
- 1 - Lint-Free Nail Wipes 240 pk
- 1 - LED Lamp
- 2 - FREE Education DVD
- 1 - FREE Catalog
- 1 - FREE Instruction Sheet
- 1 - FREE Window Decal
- 1 - Nail File 7" Black
- 1 - Nail File 7" Zebra Foam Board
- 1 - Lint-Free Table Covers 50 pk

ITEM # 31149







# EASY-OFF BASECOAT

---

5 minute soak-off time

Cuts gel removal time in half

No primer needed

Long lasting wear with quicker, easier,  
non-damaging removal

.3 Fl Oz / 9 mL      ITEM # 34700

24PC Display      ITEM # 31000



# BODYGUARD

## SOAK-OFF GEL OVERLAY

---

All-in-one soak-off gel overlay to strengthen and protect natural nails.

Iconic ORLY bottle for quick, easy application without the sticky mess.

Infused with antioxidant Vitamins A & E and Pro Vitamin B5 to help promote healthy nail growth.

.6 Fl Oz / 18 mL      ITEM # 34000

6PC Display      ITEM # 31034

## PREP

Get started on the right foot. Or hand, for that matter.

Long-lasting color needs a solid foundation.



### 3-IN-1 CLEANSER

Triple play. Dehydrates and cleans nails before application, then can be used as a shine wipe after the manicure. Vitamin-Infused for full protection and incredible shine.

4 Fl Oz / 118 mL ITEM # 33001  
16 Fl Oz / 473 mL ITEM # 33011



### NAIL TIP PRIMER

Prime time. Preps nails for maximum adhesion to extend the life of your gel color. Vitamin-Infused for full protection and incredible shine. Apply on free edge only.

.3 Fl Oz / 9 mL ITEM # 34100



### LINT-FREE WIPES

Wipe out. Use to wipe the nail clean and remove the tacky layer without leaving anything behind.

60-pack ITEM # 33520  
240-pack ITEM # 33523



### LINT-FREE TABLE COVERS

Table setting. Provides a sanitary work surface and speedy cleanup without leaving anything behind.

50-pack ITEM # 33525



### CUTICLE PUSHER & REMOVER

Pushover. Preps nails and cuticles, then helps gently and quickly remove gel.

ITEM # 33505



### DRY BRUSH

Dry erase. Sweeps away the tacky layer and helps even the gel surface.

ITEM # 33515



### BUFFER

Smooth operator. Gently polishes the nail surface, leaving the nail bed perfectly smooth.

ITEM # 33510

Now it's time to have some fun. Put on the color you'll be loving all week and through the next.

## APPLY



### BASECOAT

Cover your tracks. Self-leveling to mask nail imperfections and create a smooth surface for even gel application. Vitamin-infused for full protection and incredible shine.

.3 Fl Oz / 9 mL ITEM # 34110



### EASY-OFF BASECOAT

It's that Easy! Formulated with EZR technology to reduce soak-off time to 5 minutes. Our Vitamin-Infused Easy-Off Basecoat cuts removal in half.

.3 Fl Oz / 9 mL ITEM # 34700  
24pc Display ITEM # 31000



### BODYGUARD

An all-in-one soak-off gel overlay to strengthen and protect natural nails. Featuring the iconic ORLY bottle for quick, easy application without the sticky mess. Infused with antioxidant Vitamins A & E and Pro Vitamin B5 to help promote healthy nail growth.

.6 Fl Oz / 18 mL ITEM # 34000  
6pc Display ITEM # 31034



### TOPCOAT

Let it shine. Seals in your new gel color and provides a durable finish to help protect nails.

.3 Fl Oz / 9 mL ITEM # 34210



### CUTICLE OIL

Go deep. Made with orange blossom and wild cherry extracts to condition, moisturize and heal problem cuticles. Vitamin-infused for full protection and incredible shine.

.3 Fl Oz / 9 mL ITEM # 34555



### LED 800 FX

Have confidence in your cure. Ergonomically designed LED Lamp, cures all 5 fingers with improved LED coverage. Lamp features a preset digital display with 10, 20, & 30 second timer and coordinating low, medium, & high light intensity with auto function.

North America	ITEM # 33509
EU	ITEM # 33506
UK	ITEM # 33508
Australia	ITEM # 33504

# REMOVE

This won't hurt a bit. Take your gel nail color off and you're ready to fall in love with another shade.



## ALL-PURPOSE GENIUS REMOVER

Removes Gel, Lacquer, and Glitter. It doesn't take a genius to know that simpler is better. ORLY's new All Purpose Genius Remover for Gel, Lacquer + Hybrid is formulated to use with all lacquers, long-wear, and gel manicures without stripping away moisture.

4 Fl Oz / 118.3 mL ITEM # 23113  
8 Fl Oz / 236.6 mL ITEM # 23116  
16 Fl Oz / 473.2 mL ITEM # 23114  
32 Fl Oz / 946 mL ITEM # 23115



## POCKET REMOVERS

Easily removes gel nail colors and glitter nail lacquers.

Box of 20 pockets ITEM # 23301



## FOIL REMOVER WRAPS

Wrap it up. Our Foil Remover Wraps, featuring an absorbent sponge, are used to easily remove gel nail color. Reduces acetone contact with skin and traps in heat to quicken removal.

20 pack ITEM # 33120  
100 pack ITEM # 33100



## GELFX® DISPLAY

## GELFX® LED TOWER

Got gel? This standout tower display merchandises the largest selection of GELFX® products.

ITEM # 31388

**DISPLAY FEATURES:**

7 Adjustable LED Lighted Trays

Storage Cabinet

Painted Nail Spoons

Collateral Holder

**PRODUCTS INCLUDED**

FULL STOCK PRE-PACK - 1,072 PCS

- 105 Facings - GELFX® Facings x 9 deep = 945 pcs
- 1 Facing - GELFX® Primer x 9 deep = 9 pcs
- 1 Facing - GELFX® Basecoat x 9 deep = 9 pcs
- 1 Facing - GELFX® Easy-Off Basecoat x 9 deep = 9 pcs
- 1 Facing - GELFX® Topcoat x 9 deep = 9 pcs
- 1 Facing - GELFX® BODYGUARD x 6 deep = 6 pcs
- 8 Facings - Perfect Pair Duo Kits x 6 deep = 48 kits
- 1 Facing - GELFX® LED Lamp x 1 deep = 1 pc
- 1 Facing - GELFX® Remover 4oz x 9 deep = 9 pcs
- 1 Facing - GELFX® 3-in1 Cleanser x 9 deep = 9 pcs
- 1 Facing - GELFX® 100ct Foil Remover Wraps x 6 deep = 6 pcs
- 1 Facing - GELFX® 240ct Lint-Free Wipes x 12 deep = 12 pcs

**ALSO AVAILABLE:****GELFX LED DISPLAY UPDATE KIT**

INCLUDES:

Painted Nail Spoons

Planogram

Strip Labels

GELFX® Color Guide

ITEM # 31032

**DISPLAY DIMENSIONS:**

29" W x 77" H x 17" D

73.7cm W X 195.6 H X 35.7cm D

## BRANDED MERCHANDISE

ORLY offers GELFX® branded collateral to support product sales and complete your GELFX® look.



### GELFX® CATALOG

A complete guide to ORLY's GELFX® product line featuring a high gloss color chart. Includes application and removal instructions.

LIT3100E



### GELFX® EDUCATION DVD

LIT3101B



### GELFX® WINDOW CLING

Available here! Let clients know you feature ORLY GELFX® products.

LIT3002

DIMENSIONS:

3.5" w x 6" h

8.9 cm w x 15.24 cm h



POST305



POST308



POST309



POST312

### GELFX® POSTERS

More available for download on the ORLY FTP site.

DIMENSIONS:

18" w x 24" h

45.72 cm w x 61 cm h



POST207



POST316



**ORLY.**

MADE IN L.A.

**PERFECT PAIR  
MATCHING**

LACQUER + GELFX<sub>®</sub> DUO KIT



**LACQUER**  
0.6 Fl Oz / 18 mL e



**GELFX<sub>®</sub>**  
0.3 Fl Oz / 9 mL e

# PERFECT PAIR

Finding your Perfect Pair just got easier!

World-Wide Best-Selling Duo Kit.

Available in 96+ shades for flawless manicure and pedicures.

## PERFECT PAIRS

---



WHITE TIPS  
crème #31100



KISS THE BRIDE  
crème #31101



COUNTRY CLUB KHAKI  
crème #31102



BEACH CRUISER  
crème #31103



LIFT THE VEIL  
crème #31104



MONROE'S RED  
crème #31105



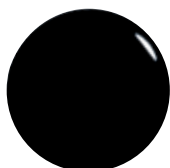
GUMDROP  
crème #31106



PURPLE CRUSH  
crème #31107



BARE ROSE  
sheer #31108



LIQUID VINYL  
crème #31109



GLOWSTICK  
crème #31110



MELT YOUR POPSICLE  
crème #31111



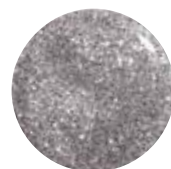
HOT SHOT  
crème #31112



CHARGED UP  
crème #31113



SKINNY DIP  
shimmer #31114



TIARA  
glitter #31115



GREEN WITH ENVY  
crème #31116



LOLA  
crème #31117



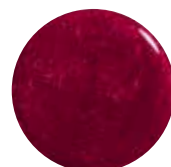
OH CABANA BOY  
shimmer #31118



HAWAIIAN PUNCH  
shimmer #31119



PINK NUDE  
crème #31120



STAR SPANGLED  
glitter #31121



LUXE  
shimmer #31122



IT'S NOT ME IT'S YOU  
shimmer #31123



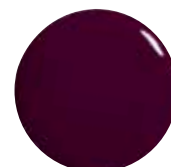
NEON HEAT  
crème #31125



PIXY STIX  
crème #31126



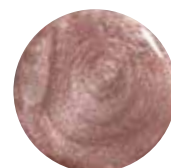
FIRST KISS  
crème #31127



PLUM NOIR  
crème #31128



ROSE-COLORED  
GLASSES  
crème #31129



RAGE  
shimmer #31130



SHINE  
shimmer #31131



PINK CHOCOLATE  
crème #31132



JEALOUS, MUCH?  
crème #31133



CATCH THE BOUQUET  
shimmer #31134



SATURATED  
crème #31135





PASSIONFRUIT  
crème #31136



PRELUDE TO A KISS  
crème #31137



TROPICAL POP  
crème #31138



ORANGE SORBET  
shimmer #31139



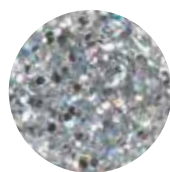
HAUTE RED  
crème #31140



GORGEOUS  
shimmer #31141



ABLAZE  
shimmer #31142



HOLY HO!  
glitter #31143



MIRROR MIRROR  
crème #31144



RED FLARE  
crème #31145



ROYAL NAVY  
shimmer #31146



PRISMA GLOSS  
SILVER  
glitter #31147



TERRACOTTA  
crème #31148



FOR THE FIRST TIME  
crème #31151



SEA YOU SOON  
shimmer #31152



NO REGRETS  
crème #31153



SURFER DUDE  
crème #31154



SUMMER FLING  
crème #31155



UNDER THE STARS  
shimmer #31156



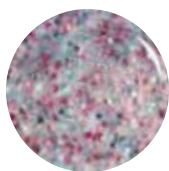
HEAD IN THE CLOUDS  
crème #31157



AS SEEN ON TV  
crème #31158



COOL IN CALIFORNIA  
crème #31159



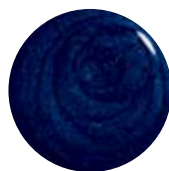
ANYTHING GOES  
glitter #31160



BIG CITY DREAMS  
crème #31161



FORGET ME NOT  
crème #31162



IN THE NAVY  
shimmer #31163



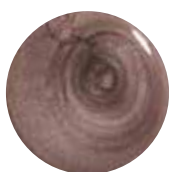
MA CHERIE  
crème #31164



CRAWFORD'S WINE  
shimmer #31165



BUBBLY BOMBSHELL  
glitter #31166



BURIED TREASURE  
shimmer #31167



SAND CASTLE  
shimmer #31168



RUBY  
crème #31169



COFFEE BREAK  
crème #31170



HALO  
glitter #31171



TAKE HIM  
TO THE CLEANERS  
crème #31172

## PERFECT PAIRS

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SEAGURL  
shimmer #31173



ARTIFICIAL SWEETNER  
shimmer #31174



DEVIL MAY CARE  
glitter #31175



MIRRORBALL  
glitter #31176



BEAUTIFULLY BIZARRE  
shimmer #31177



VINTAGE  
crème #31178



TRENDY  
shimmer #31179



WINDOW SHOPPING  
crème #31180



ROAD TRIPPIN  
crème #31181



SUMMER SUNSET  
shimmer #31182



PUT THE TOP DOWN  
crème #31183



SCENIC ROUTE  
crème #31184



LIFE'S A BEACH  
crème #31185



PARADISE COVE  
shimmer #31186



MANSION LANE  
crème #31187



HILLSIDE HIDEOUT  
shimmer #31188



CAHUENGA PASS  
crème #31189



MILLION DOLLAR VIEWS  
shimmer #31190



MEET ME  
AT MULHOLLAND  
shimmer #31191



PARTY IN THE HILLS  
glitter #31192



LAST CALL  
shimmer #31193



THE WHO'S WHO  
crème #31194



SUNSET BOULEVARD  
glitter #31195



CELEBRITY SPOTTING  
shimmer #31196



SHEER NUDE  
sheer #31197



POINTE BLANCHE  
crème #31198



SILKEN QUARTZ  
shimmer #31199



JUST BITTEN  
crème #31200



BLACK CHERRY  
crème #31202



VELVET  
KALEIDOSCOPE  
shimmer #31203



BLUE SUEDE  
crème #31204



NOVEMBER FOG  
crème #31206



CHAMPAGNE SLUSHIE  
shimmer #31207



FAUX PEARL  
shimmer #31208



STILETTO ON THE RUN  
crème #31209



PENNY LEATHER  
crème #31211



SECONDHAND JADE  
crème #31212



ONCE IN A BLUE MOON  
shimmer #31213











HOLYYWOOD ENDING  
crème #29900



OUT-TAKE  
crème #29901



HEADLINER  
crème #29902



KNOW YOUR ANGLE  
crème #29903



TRIPLE THREAT  
crème #29905



BOX OFFICE SMASH  
shimmer #29906



NOMINEE  
crème #29907



ACCEPTANCE SPEECH  
shimmer #29908



CLOSE UP  
crème #29909



THE INDUSTRY  
crème #29910



END SCENE  
crème #29911



LEADING LADY  
shimmer #29912



INTERMISSION  
crème #29913



SUCH A CRITIC  
crème #29914



CASABLANCA  
crème #29915



SUBTITLED  
shimmer #29916



CINEMATIC  
crème #29917



CALL MY AGENT  
crème #29918



PREVIEW  
crème #29919



CASTING COUCH  
crème #29920



IMPROV  
shimmer #29921



SPOILER ALERT  
crème #29922



PREMIERE PARTY  
shimmer #29923



STAR TREATMENT  
shimmer #29924



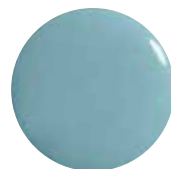
OPENING NIGHT  
glitter #29925



ICONIC  
crème #29926



OVEREXPOSED  
crème #29927



CAMEO  
crème #29928



GREEN SCREEN  
shimmer #29929



CLIFFHANGER  
glitter #29930



MELODRAMA  
shimmer #29931



TINSELTOWN  
glitter #29932



SPECIAL EFFECTS  
glitter #29933



SILVER SCREEN  
shimmer #29934



THE BLACKLIST  
crème #29935





FREESTYLE  
crème #29936



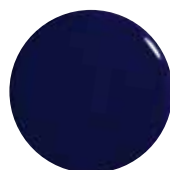
ELECTROPOP  
crème #29937



OFF BEAT  
crème #29938



INDIE  
crème #29939



MIDNIGHT SHOW  
crème #29940



ROAD TRIPPIN  
crème #29941



SUMMER SUNSET  
shimmer #29942



PUT THE TOP DOWN  
crème #29943



SCENIC ROUTE  
crème #29944



LIFE'S A BEACH  
crème #29945



PARADISE COVE  
shimmer #29946



BEAUTIFULLY BIZARRE  
shimmer #29947



VINTAGE  
crème #29948



FEEL THE FUNK  
glitter #29949



TRENDY  
shimmer #29950



HIP AND OUTLANDISH  
crème #29951



WINDOW SHOPPING  
crème #29952



BONJOUR L.A.  
sheer #29953



HELLO MADEMOISELLE  
crème #29954



FAIR LADY  
crème #29955



J'AIME NATURAL  
sheer #29956



CHATEAU CHIC  
crème #29957



MANSION LANE  
crème #29958



HILLSIDE HIDEOUT  
shimmer #29959



CAHUENGA PASS  
crème #29960



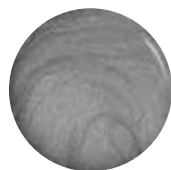
MILLION DOLLAR VIEWS  
shimmer #29961



MEET ME  
AT MULHOLLAND  
shimmer #29962



PARTY IN THE HILLS  
glitter #29963



UP ALL NIGHT  
shimmer #29964



LAST CALL  
shimmer #29965



THE WHO'S WHO  
crème #29966



SUNSET BOULEVARD  
glitter #29967



INVITE ONLY  
crème #29968



CELEBRITY SPOTTING  
shimmer #29969



## BEST OF THE BEST PRODUCTS INCLUDED

FULL STOCK PRE-PACK - 969 PCS

- 36 Facings - Breathable x 9 deep = 324 pcs
- 18 Facings - Lacquer x 9 deep = 162 pcs
- 18 Facings - EPIX x 9 deep = 162 pcs
- 8 Facings - Perfect Pair x 6 deep = 48 pcs
- 21 Facings - GELFX® x 9 deep = 195 pcs
- 1 Facing - GELFX® BODYGUARD x 6 deep = 6 pcs
- 13 Facings - Treatment x 6 deep = 78 pcs

ITEM # 29656



## EPIX 48PC SALON WALL DISPLAY

Display features 42 best-selling EPIX shades  
+ 6 Sealcoats. Perfect for salons!

ITEM # 29601



## 21PC EPIX NUDES DISPLAY

Display features 6 alluring nude shades for any  
season + 3 Sealcoats.

Includes 3 each: Overexposed, Bonjour L.A., Hello  
Mademoiselle, Fair Lady, Chateau Chic and J'Aime  
Natural, Sealcoat

ITEM # 29617











24K GLITTER  
glitter 27123



CRISP WHITE  
crème 27121



FIERY RED  
crème 27118



GRAPE  
crème 27103



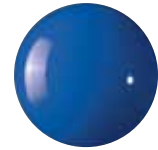
HOT GREEN  
crème 27107



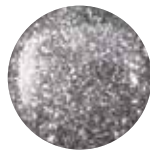
HOT PINK  
crème 27114



HOT YELLOW  
crème 27122



TRUE BLUE  
crème 27108



PLATINUM  
GLITTER  
glitter 27124



PLATINUM  
shimmer 27110



SOLID GOLD  
shimmer 27111



JET BLACK  
crème 27120



## STARTER KIT

Contains Dotter Duo tool  
and 5 nail lacquers in Hot Pink,  
Crisp White, Jet Black, Hot  
Yellow, and Fiery Red.

ITEM # 27212



## INSTANT ARTIST LOOK BOOK

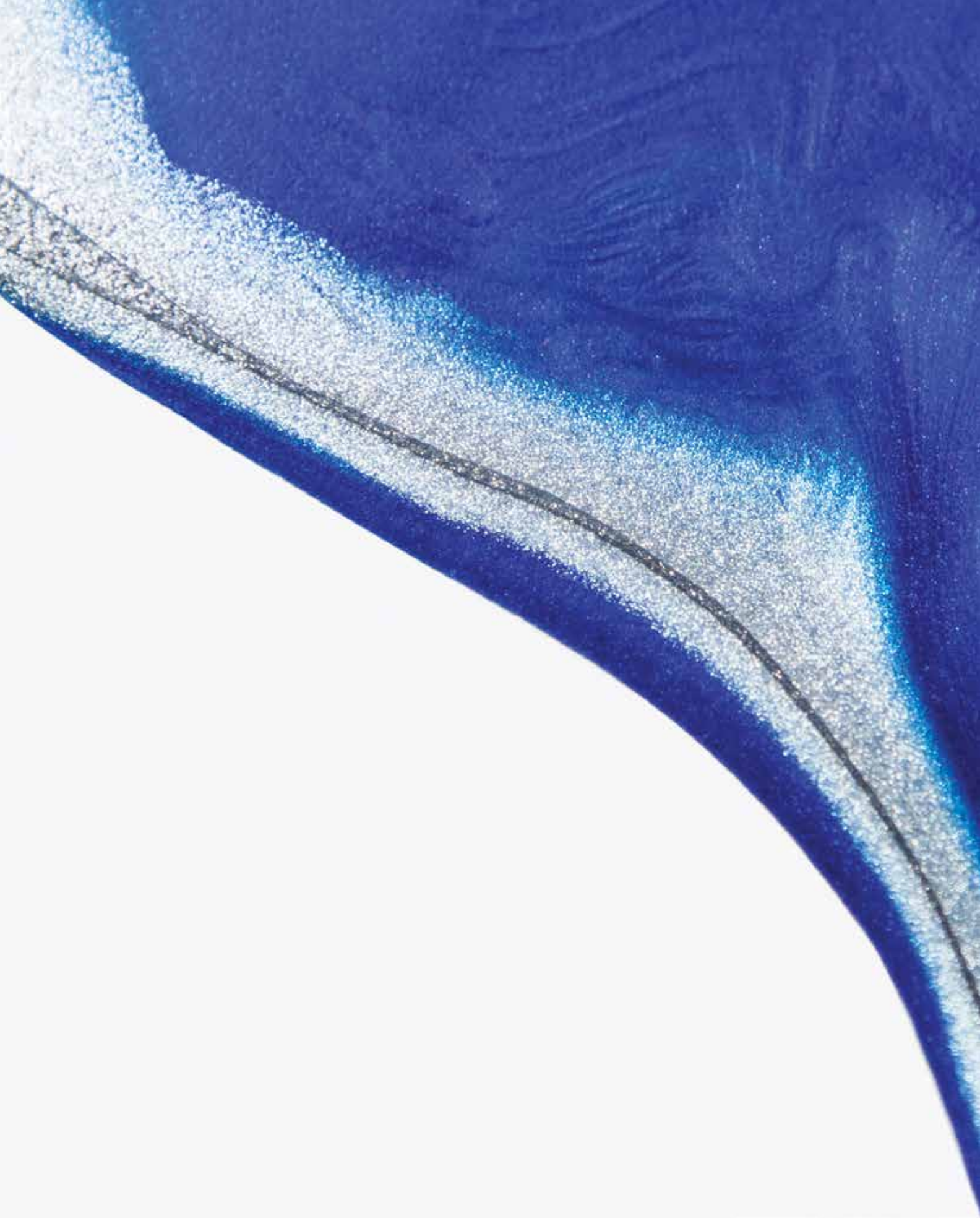
A fun step-by-step guide to  
8 nail art looks.

ITEM # LIT2721



**Striper Brush**  
for precision detail.











ORLY®

BONDER®

RUBBERIZED BASECOAT

.6 Fl Oz / 18 mL e

# BONDER<sup>®</sup>

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#1 Basecoat. Join the club

## FOR LONGER LASTING MANICURES & PEDICURES

Dubbed as “double-sided sticky tape”, ORLY’s unique rubberized formula grips lacquer to the nail surface for lasting adhesion up to two weeks.

---

Improve lacquer adhesion by always applying an ORLY basecoat before applying nail lacquer. Longer-lasting wear starts with a smooth, protected nail surface.

### AVAILABLE SIZES

.3 Fl Oz / 9 mL	ITEM # 24112
.6 Fl Oz / 18 mL	ITEM # 24110
4 Fl Oz / 118 mL	ITEM # 24114
8 Fl Oz / 237 mL	ITEM # 24118



.3 Fl Oz  
9 mL



.6 Fl Oz  
18 mL



4 Fl Oz  
118 mL



8 Fl Oz  
237 mL



## NAIL TREATMENTS

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ORLY topcoats provide a superior finish and lasting protection against cracking and chipping for beautiful, long lasting manicures and pedicures.



### TOP2BOTTOM®

#### TWO-IN-ONE BASECOAT & TOPCOAT

Two is better than one. Start and finish your manicure with ORLY's convenient basecoat and topcoat all-in-one.

.3 Fl Oz / 9 mL      ITEM # 24132  
.6 Fl Oz / 18 mL      ITEM # 24130



### RIDGEFILLER

#### SMOOTHS RIDGED NAIL SURFACES

Smooth operator. A perfectly smooth manicure begins with a flawless surface. This unique basecoat fills ridges and smooths out uneven nails.

.6 Fl Oz / 18 mL      ITEM # 24120



### POLISHIELD®

#### FOR QUICK-DRY HIGH-SHINE LONG LASTING MANICURES

Super hero protection This quick-drying, high shine, chip resistant topcoat contains UV filters to prevent nail color from fading.

.3 Fl Oz / 9 mL      ITEM # 24272  
.6 Fl Oz / 18 mL      ITEM # 24270  
4 Fl Oz / 18 mL      ITEM # 24274



### GLOSSER®

#### FOR SUPER SLICK SHINE

**Like shiny things?** Give nails super-slick, mirror-like shine and lasting protection with this top-selling topcoat. Perfect for nail art and vibrant colors.

.3 Fl Oz / 9 mL      ITEM # 24212  
.6 Fl Oz / 18 mL      ITEM # 24210



### MATTE TOP

#### URNS GLOSSY FINISH TO MATTE FINISH

Matte it up! Turn glossy nail lacquer to a unique matte finish. Ideal for creating unique nail art and spot varnished nail looks.

.6 Fl Oz / 18 mL      ITEM # 24250



### WON'T CHIP®

#### HELPS PREVENT NAIL COLOR FROM CHIPPING

No chips allowed. Extend the life of your manicure by resisting chipping and peeling with this protective polymer topcoat.

.3 Fl Oz / 9 mL      ITEM # 24232  
.6 Fl Oz / 18 mL      ITEM # 24230  
4 Fl Oz / 118 mL      ITEM # 24234



Dry nail lacquer to a high-shine finish in minutes with ORLY's quick-dry nail care treatments.  
Great for worry-free nails in a hurry.



## SEC'N DRY®

### DEEP DRIES LACQUER LAYERS FOR A DURABLE FINISH

Faster than a speeding bullet  
Penetrate and quickly dry  
multiple layers at once for a  
hard, protective topcoat finish.

.3 Fl Oz / 9 mL	ITEM # 24312
.6 Fl Oz / 18 mL	ITEM # 24310
4 Fl Oz / 118 mL	ITEM # 24314



## IN-A-SNAP®

### QUICK DRYING FOR COLOR PROTECTION

Make it snappy and bright Dry nail  
lacquer quickly while preventing color  
from fading  
with UV filters.

.3 Fl Oz / 9 mL	ITEM # 24322
.6 Fl Oz / 18 mL	ITEM # 24320



## FLASH DRY®

### QUICK-DRY HIGH SHINE DROPS

Need for speed? Accelerate dry  
time on freshly lacquered nails  
while delivering brilliant shine, and  
preventing smudging and nicking.

.6 Fl Oz / 18 mL	ITEM # 24340
4 Fl Oz / 118 mL	ITEM # 24344



## SPRITZ DRY

### DRIES NAIL LACQUER AND CONDITIONS SKIN

Dry nail lacquer instantly with no oily  
residue. Also contains Vitamin E and  
a blend of oils to condition skin.

4 Fl Oz / 118 mL	ITEM # 24350
16 Fl Oz / 473 mL	ITEM # 44360

NAIL TREATMENTS

Nails grow best when cuticles are hydrated and healthy. Include ORLY cuticle care treatments in every manicure and pedicure service to promote stronger, healthier nail growth.



CUTIQUE®

CUTICLE SOFTENER  
& STAIN REMOVER

Come clean. Gently and effectively removes dead tissue, leaving cuticles soft and pliable. Removes nail stains leaving nails whiter.

- .3 Fl Oz / 9 mL      ITEM # 24512
- .6 Fl Oz / 18 mL    ITEM # 24510
- 4 Fl Oz / 118 mL    ITEM # 24514



CUTICLE OIL+

FOR DEHYDRATED CUTICLES

Don't hang there, get rid of it. Help prevent hangnails and promote healthy nails by moisturizing cuticles with orange blossom and wild cherry extracts.

- .3 Fl Oz / 9 mL      ITEM # 24552
  - 4 Fl Oz / 118 mL    ITEM # 24554
  - 1 Fl Oz / 30 mL \*    ITEM # 24555
- \* (6 Pc Display)



CUTICLE THERAPY  
CREME

FOR DRY, CRACKED CUTICLES

Don't be flaky. Promote and stimulate nail growth by softening and hydrating rough dry cuticles with powerful antioxidants A & E and avocado oil. Also moisturizes and conditions hands, elbows, and feet.

- .5 Fl Oz / 14 mL \*    ITEM # 24515
- \* (18 Pc Canister)
- 2 Fl Oz / 59 mL      ITEM # 24521
- 6 PC Display         ITEM # 25114



CUTICLE CARE  
COMPLEX

HYDRATES ROUGH CUTICLES  
TO STIMULATE NAIL GROWTH

Food for nails. Condition and soften cuticles to promote healthy nail growth with advanced antioxidant-rich oil, seven extracts and beta carotene.

- .6 Fl Oz / 18 mL      ITEM # 24540
- 4 Fl Oz / 118 mL    ITEM # 24544



### ARGAN OIL 8PC DISPLAY

Hydrate and soften dry cuticles and hands with our ultra-luxe, Argan Oil infused system. Includes four each of Argan Oil Cuticle Drops and Argan Hand Crème.

ITEM # 21501



### ARGAN OIL HAND CRÈME

#### ULTRA-LUXE HYDRATING CRÈME

Help nourish & hydrate dry skin and brittle nails while preventing moisture loss with this invisible protective formula of Argan Oil, Jojoba Oil and Shea Butter. Skin is left supple and protected against free radicals with Vitamin E.

1.7 Fl Oz / 50 mL      ITEM # 24530



### ARGAN OIL CUTICLE DROPS

#### HYDRATES AND SOFTENS CUTICLES WITH ARGAN OIL

Quench your nails. Helps nourish and hydrate cuticles and nails with this rich blend of Argan Oil, Jojoba Oil and Vitamin E.

.6 Fl Oz / 18 mL      ITEM # 24500

## NAIL TREATMENTS

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Give weak and brittle nails the nutrition they need to grow faster, longer, and stronger. Incorporate ORLY strengtheners into your salon services and recommend them for your client's at-home nail care regimens.



### TOUGH COOKIE®

#### FOR DRY AND BRITTLE NAILS

Don't snap on me. Grow stronger nails by slowing keratin breakdown with this formula containing African Okoumè extract. Helps to strengthen dry and brittle nails that snap and break easily.

.3 Fl Oz / 9 mL

ITEM # 24452

.6 Fl Oz / 18 mL

ITEM # 24450



### NAILTRITION®

#### GROWTH SUPPORT

#### FOR DAMAGED NAILS

Nurture it and it will grow. Help strengthen peeling nails and stimulate healthier, faster growth with this advanced 14 day treatment formula containing collagen, wheat protein, keratin and bamboo extract. Great for nails coming out of gels or acrylics.

.3 Fl Oz / 9 mL

ITEM # 24162

.6 Fl Oz / 18 mL

ITEM # 24160



### CALCIUM SHIELD®

#### FOR WEAK AND THIN NAILS

Thin is not always in. Build thicker, stronger and more flexible nails to encourage healthy nail growth.

.3 Fl Oz / 9 mL

ITEM # 24412

.6 Fl Oz / 18 mL

ITEM # 24410



### NAIL DEFENSE®

#### FOR SPLITTING AND PEELING NAILS

Hello healthy, goodbye splits. Prevent breakage, bond splitting and peeling nails together to fortify weak nails.

.3 Fl Oz / 9 mL

ITEM # 24422

.6 Fl Oz / 18 mL

ITEM # 24420

4 Fl Oz / 118 mL

ITEM # 24424



### NAIL ARMOR®

#### FOR WEAK AND RIDGED NAILS

Silky, smooth operator. Topically strengthen nails with silk fiber nail wrap formula while smoothing ridges.

.6 Fl Oz / 18 mL ITEM # 24440



### NAILS FOR MALES®

#### FOR A DISTINGUISHED SEMI-MATTE FINISH

For a manly manicure. Create a distinguished and manicured look with a unique semi-matte finish for men.

.6 Fl Oz / 18 mL ITEM # 24240



### NO BITE®

#### BREAK THE NAIL BITING HABIT

No biting allowed. Break the nail biting habit for good with this bitter-flavored deterrent.

.6 Fl Oz / 18 mL ITEM # 24610



### FUNGUS MD®

#### MAXIMUM STRENGTH ANTI-FUNGAL SERUM

Help is on the way. Help eliminate fungus and improve the appearance of unsightly nails. Target the source of the problem with ORLY's hygienic dropper application.

.6 Fl Oz / 18 mL ITEM # 24690  
6PC Display ITEM # 25005

## NAIL TREATMENTS

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Bigger is better. Find your favorite ORLY treatments in 4 Fl Oz / 118 mL refill sizes.



**BONDER®**

4 Fl Oz / 118 mL ITEM # 24114



**CUTIQUE®**

4 Fl Oz / 118 mL ITEM # 24514



**SEC 'N DRY®**

4 Fl Oz / 118 mL ITEM # 24314



**POLISHIELD®**

4 Fl Oz / 118 mL ITEM # 24274



**WON'T CHIP®**

4 Fl Oz / 118 mL ITEM # 24234



**CUTICLE CARE  
COMPLEX**

4 Fl Oz / 118 mL ITEM # 24544





CUTICLE OIL+

4 Fl Oz / 118 mL ITEM # 24554



FLASH DRY®

4 Fl Oz / 118 mL ITEM # 24344



SPRITZ DRY

4 Fl Oz / 118 mL ITEM # 24350



NAIL DEFENSE®

4 Fl Oz / 118 mL ITEM # 24424





# BB CRÈME

## MAKEUP FOR NAILS

Perfection doesn't come in just one shade - perfect the look of natural nails with ORLY BB Crème. The first ever all-in-one topical cosmetic treatment for nails provides the right amount of coverage, BB Crème smooths the nail surface, hydrates, brightens, and whitens nails while protecting them from harmful UV rays.

## BB CRÈME



**BARELY BLUSH**

.6 Fl Oz / 18 mL ITEM # 24630



**BARELY NUDE**

.6 Fl Oz / 18 mL ITEM # 24633



**BARELY TAUPE**

.6 Fl Oz / 18 mL ITEM # 24631



**BARELY BLANC**

.6 Fl Oz / 18 mL ITEM # 24632



**BB CREME 12PC DISPLAY**

12pc Display

ITEM # 25000



**FREE FROM:** DBP | Toluene | Formaldehyde | MEHQ |  
Formaldehyde Resin | Parabens | Ethyl Tosylamide | Xylene | MIT









# NAIL FILES

ORLY nail files are made with quality, long-wearing abrasives for easy use, accurate shaping, and smoothing. Use on natural and artificial nails.



BUFFING TRIO

ITEM # 23571  
Canister of 74

FINE 280 GRIT  
ULTRA FINE 400 GRIT  
BUFFER 600 GRIT

This durable double-sided 3-in-1 nail file offers a fine 280 grit black board to shape nails, ultra fine 400 grit white buffer provides a soft matte luster, and 600 grit grey buffer provides high-gloss shine.



ZEBRA FOAM BOARD

ITEM # 23575  
Canister of 74

COARSE 100 GRIT  
MEDIUM 180 GRIT

This durable double-sided nail file offers a coarse 100 grit side for quick filing and shaping, and a medium 180 grit side for smoothing edges to a flawless finish.



BLACK BOARD

ITEM # 23574  
Canister of 100

MEDIUM 180 GRIT

Reduce filing time with this fast and durable board. Developed for natural and artificial nails, this file quickly and easily files nails to the desired shape.



GARNET BOARD

ITEM # 23573  
Canister of 100

COARSE 120 GRIT

Reduce filing time with this effective and durable board. Perfect for sculptured nails, this file quickly and easily files nails to the desired shape.

# CLEAN & PREP



## CLEAN PREP SANITIZER & DEODORIZER

Prepare nails, hands, and feet for hygienic manicures and pedicures. This unique formula sanitizes and removes residue for proper treatment and lacquer adhesion while Wheat Protein provides conditioning moisture to skin and nails. Nails are prepped, conditioned, and ready for color.

4 FL Oz / 118 mL                      ITEM # 24670  
16 FL Oz / 473 mL                    ITEM # 24660



## NAIL WHITENER STAIN REMOVER & BRIGHTENER

Whiten and brighten nails with an effervescent soak that combines a double dose of tea tree oil and citrus to detoxify and help dissolve impurities and stains on the nail. Nails are clean and bright.

12 pc packettes w/ display            ITEM # 44640  
16 Oz / 453 g                              ITEM # 24680

# NAIL REPAIR

Simple and effective products to repair cracked or split nails.



## NAIL RESCUE® KIT

Repair cracked or broken nails in 3 easy steps. This compact kit has everything you need. ORLY Brush-on Nail Glue, Nail Repair Powder, and a Mini Nail Buffer for flawless, long-lasting repair to cracked, split or broken nails. Nails are restored and ready for color.

ITEM # 23800



## BRUSH-ON NAIL GLUE

Repair cracked or split nails easily and instantly. This specialized glue brushes on precise, smooth, and clean for an impeccable application and expert nail repair. Can also be used to apply artificial tips or wraps.

Canister of 18 pcs

ITEM # 24710

# NAIL LACQUER REMOVERS



## GENTLE STRENGTH LACQUER REMOVER

Remove nail lacquer with a mild formula that won't dry out nails. Leaves natural and artificial nails clean and free of lacquer and residue.

4 FL Oz / 118 mL ITEM # 23207  
16 FL Oz / 473 mL ITEM # 23209



## POCKET REMOVERS

Easily removes gel nail colors and glitter nail lacquers.

Box of 20 pockets ITEM # 23301



## LACQUER THINNER

Prolong the life of thickened nail lacquer. This specialized formula safely extends the life of thickened nail lacquer while maintaining optimum performance and quality. Nail lacquer is restored and ready for use.

2 FL Oz / 59 mL ITEM # 23135



## ALL-PURPOSE GENIUS REMOVER

Removes Gel, Lacquer, and Glitter. It doesn't take a genius to know that simpler is better. ORLY's new All Purpose Genius Remover for Gel, Lacquer + Hybrid is formulated to use with all lacquers, long-wear, and gel manicures without stripping away moisture.

4 FL Oz / 118.3 mL ITEM # 23113  
8 FL Oz / 236.6 mL ITEM # 23116  
16 FL Oz / 473.2 mL ITEM # 23114  
32 FL Oz / 946 mL ITEM # 23115







Refresh tired hands & feet with a luxurious line of professional manicure and pedicure products. Purify, exfoliate, detoxify, and moisturize with the rich aroma of Italian Mandarin.



### PURIFYING SOAK FOR HANDS & FEET

This luxurious manicure and pedicure soak indulges skin with the rich aroma of Italian Mandarin while purifying, refreshing, and softening tired hands and feet with a rich antioxidant conditioning dead sea salt and avocado oil formula. Skin is left soft and renewed.

1 gallon / 3.78L  
33.8 Oz / 958 g

ITEM # 26060  
ITEM # 26058



### MOISTURIZING EXFOLIATOR FOR HANDS & FEET

This luxurious manicure and pedicure exfoliator indulges skin with the rich aroma of Italian Mandarin while gently and effectively exfoliating with natural sugarcane crystals. Reveals smoother, softer, younger looking skin.

1 gallon / 3.78L  
26.5 Fl Oz / 784 mL

ITEM # 23038  
ITEM # 23037



## RENEWING MASK FOR HANDS & FEET

This manicure and pedicure mask indulges skin with the rich aroma of Italian Mandarin while hydrating, detoxifying, and renewing skin with a mineral-rich volcanic clay formula. Skin is left supple, soft and rejuvenated.

26.5 Fl Oz / 784 mL

ITEM # 26089



## MASSAGE CRÈME FOR HANDS & FEET

This luxurious manicure and pedicure lotion indulges skin with the rich aroma of Italian Mandarin and provides a silky smooth massage while enveloping the skin with moisture. Skin is restored, renewed, and protected with shea butter and aloe.

33 Fl Oz / 976 mL

ITEM # 26048

8.5 Fl Oz / 251 mL

ITEM # 26046



## ORLY PRO 64 OZ FOR HANDS & FEET

Luxurious manicure and pedicure products now in 64 Fl Oz back bar sizes!

64 Fl Oz / 1893 mL

ITEM # 24556 - Cuticle Oil

64 Fl Oz / 1893 mL

ITEM # 24516 - Cutique

64 Fl Oz / 1893 mL

ITEM # 26006 - Massage Cream

64 Fl Oz / 1893 mL

ITEM # 26076 - Callus Eraser

# HYDRATING CRÈME

Nourish skin and promote healing with a non-greasy formula containing Shea and Cocoa Butters. Aloe Vera and Vitamins A & E condition and help protect skin against harsh environmental factors.



HYDRATING CRÈME  
1.5 FL OZ CANISTER

6 of each scent. Total of 24 pcs.

ITEM # 26021

# EXFOLIATING SCRUB

Loosen and lift dead cells while exfoliating skin with natural sugar cane crystals to revitalize and brighten skin, leaving skin's natural glow. Shea Butter and antioxidant-rich Vitamin E help protect, condition, and moisturize.



HYDRATING CRÈME  
PACKETTES

MIXED 100pc	25 pcs each scent	ITEM # 26045
PUCKER	25 pcs	ITEM # 26049
PARADISE	25 pcs	ITEM # 26050
PASSION	25 pcs	ITEM # 26051
PRETTY	25 pcs	ITEM # 26052



PUCKER  
with Papaya & Grapefruit

EXFOLIATING SCRUB  
8 Fl Oz / 237 mL ITEM # 26031

ULTRA-HYDRATING CRÈME  
8 Fl Oz / 237 mL ITEM # 26026  
1.5 Fl Oz / 44 mL ITEM # 26016



PARADISE  
with Lychee & Pomegranate

EXFOLIATING SCRUB  
8 Fl Oz / 237 mL ITEM # 26032

ULTRA-HYDRATING CRÈME  
8 Fl Oz / 237 mL ITEM # 26028  
1.5 Fl Oz / 44 mL ITEM # 26018



PRETTY  
with Spiced Vanilla & White Tea

EXFOLIATING SCRUB  
8 Fl Oz / 237 mL ITEM # 26034

ULTRA-HYDRATING CRÈME  
8 Fl Oz / 237 mL ITEM # 26030  
1.5 Fl Oz / 44 mL ITEM # 26020



PASSION  
with Neem & Feijoa

EXFOLIATING SCRUB  
8 Fl Oz / 237 mL ITEM # 26033

ULTRA-HYDRATING CRÈME  
8 Fl Oz / 237 mL ITEM # 26029  
1.5 Fl Oz / 44 mL ITEM # 26019

Younger looking skin is just one step away with ORLY SugarFIX™ moisturizing scrub for hands, feet, and body. An exclusive blend of brown sugar and natural oils gently exfoliates dull surface cells, nourishing dry skin, and drawing in moisture. Skin is left silky smooth, glowing, and ready to bare.



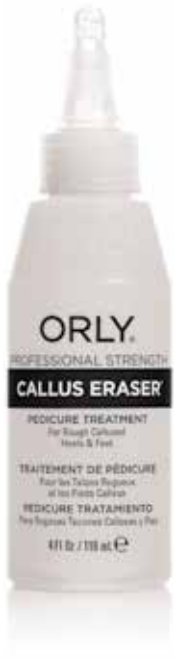
### CITRUS MOISTURIZING SCRUB

Exclusive blend of brown sugar and natural oils for silky, smooth skin in one step.

8 Oz / 227 g	ITEM # 23031
19 Oz / 539 g	ITEM # 23034



Smooth away rough callused heels and soften feet with ORLY's pedicure essentials.



### CALLUS ERASER®

Remove tough calluses for smoother, softer feet.

4 Fl Oz / 118 mL	ITEM # 26077
16.5 Fl Oz / 488 mL	ITEM # 26078
64 Fl Oz / 1893 mL	ITEM # 26076



### FOOT FILE REFILL PADS

For use with ORLY's dual-sided sanitizable Foot File.

80 grit pack of 10	ITEM # 23508
150 grit pack of 10	ITEM # 23515



### FOOT FILE

Slough away rough callused areas on the foot with this dual-sided, sanitizable foot file. Includes 2 coarse 80 grit pads and 2 medium 150 grit pads.

ITEM # 23586





## LED TOWER DISPLAYS

LED Lighted Display features 6 gravity fed LED illuminated shelves + 1 flat shelf for treatments & accessories. All shelves are modular and can easily be adjusted to fit any ORLY bottle or treatment box by simply moving the dividers. Includes large storage cabinet, perfect for back stock and collateral holder for color guides or additional promotional material.



### DISPLAY FEATURES:

- LED LIGHTED TRAYS
- 7 Adjustable Trays Total
- Storage Cabinet
- Painted Nail Spoons
- Collateral Holder

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**AVAILABLE IN THE FOLLOWING CONFIGURATIONS:****BEST OF THE BEST  
PRODUCTS INCLUDED**

FULL STOCK PRE-PACK - 969 PCS

- 36 Facings - Breathable x 9 deep = 324 pcs
- 18 Facings - Lacquer x 9 deep = 162 pcs
- 18 Facings - EPIX x 9 deep = 162 pcs
- 8 Facings - Perfect Pair x 6 deep = 48 pcs
- 21 Facings - GELFX® x 9 deep = 195 pcs

\*includes Primer, Basecoat, Easy-Off Basecoat, Topcoat, and 17 best selling shades.

- 1 Facing - GELFX® BODYGUARD x 6 deep = 6 pcs
- 13 Facings - Treatment x 6 deep = 78 pcs

ITEM # 29656

**ALSO AVAILABLE:  
BEST OF THE BEST  
LED DISPLAY UPDATE KIT**

INCLUDES:

Painted Nail Spoons

Planogram

Strip Labels

ORLY Color Guide

ITEM #: 29673

**GELFX®  
PRODUCTS INCLUDED**

FULL STOCK PRE-PACK - 1,072 PCS

- 105 Facings - GelfX Facings x 9 deep = 945 pcs
- 1 Facing - GELFX® Primer x 9 deep = 9 pcs
- 1 Facing - GELFX® Basecoat x 9 deep = 9 pcs
- 1 Facing - GELFX® Easy-Off Basecoat x 9 deep = 9 pcs
- 1 Facing - GELFX® Topcoat x 9 deep = 9 pcs
- 1 Facing - GELFX® BODYGUARD x 6 deep = 6 pcs
- 8 Facings - Perfect Pair Duo Kits x 6 deep = 48 kits
- 1 Facing - GELFX® LED Lamp x 1 deep = 1 pc
- 1 Facing - GELFX® Remover 4oz x 9 deep = 9 pcs
- 1 Facing - GELFX® 3-in1 Cleanser x 9 deep = 9 pcs
- 1 Facing - GELFX® 100ct Foil Remover Wraps x 6 deep = 6 pcs
- 1 Facing - GELFX® 240ct Lint Free Wipes x 12 deep = 12 pcs

ITEM # 31388

**ALSO AVAILABLE:  
GELFX LED DISPLAY UPDATE KIT**

INCLUDES:

Painted Nail Spoons

Planogram

Strip Labels

GELFX® Color Guide

ITEM #: 31032

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**PERFECT PAIR 1  
PRODUCTS INCLUDED**

FULL STOCK PRE-PACK - 390 PCS

- 48 Facings - Perfect Pair Duo Kits x 6 deep = 288 pcs
- 4 Facings - GELFX® Treatments x 9 deep = 36 pcs
- 11 Facings - ORLY Nail Treatments x 6 deep = 66 pcs

ITEM # 31370

**PERFECT PAIR 2  
PRODUCTS INCLUDED**

FULL STOCK PRE-PACK - 366 PCS

- 54 Facings - Perfect Pair Duo Kits x 6 deep = 324 pcs
- 1 Facing - GELFX® Basecoat x 9 deep = 9 pcs
- 1 Facing - GELFX® Easy-Off Basecoat x 9 deep = 9 pcs
- 1 Facing - GELFX® Topcoat x 9 deep = 9 pcs
- 1 Facing - GELFX® Primer x 9 deep = 9 pcs
- 1 Facing - BODYGUARD x 6 deep = 6 pcs

ITEM # 31014

**LACQUER  
PRODUCTS INCLUDED**

FULL STOCK PRE-PACK - 1,050 PCS

- 108 Facings - Lacquer x 9 deep = 972 pcs
- 13 Facings - Treatments x 6 deep = 78 pcs

ITEM # 21137

**ALSO AVAILABLE:  
LACQUER LED DISPLAY  
UPDATE KIT**

INCLUDES:

Painted Nail Spoons

Planogram

Strip Labels

ORLY Color Guide

ITEM #: 21475

## SALON WALL DISPLAYS



### ORLY NAIL LACQUER 48PC SALON WALL DISPLAY

4-tier Display with 48 nail lacquers

ITEM # 21025

EPIX 48pc Salon Wall Display

ITEM # 29601

GELFX® 46pc Salon Wall Display

ITEM # 31361

4-tier Display only

ITEM # 21025D

#### DISPLAY DIMENSIONS:

16.25" W x 20" H x 1.7" D

41.28cm W X 50.8cm H X 4.32cm D



### EPIX 48PC SALON WALL DISPLAY



### GELFX 46PC SALON WALL DISPLAY



# BRANDED MERCHANDISE



actual size

## LAPEL PIN

Showcase your support of ORLY! Perfect for education and distributor events. Features ORLY rebranded bottle. Magnetic Closure.

ITEM # PRO2003

### DIMENSIONS:

.68" W x 1.75" H x .06" D  
1.72cm W x 4.45cm H x .152cm D



## GIFT BAG

Wrap it up with ORLY's new gift bag.

ITEM # LIT2002

### DIMENSIONS:

8" W x 10" H x 4" D  
20.32cm W x 25.4cm H x 10.16cm D



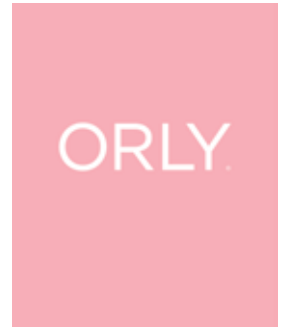
## EDUCATION MANUAL

MANUAL ITEM # LIT2076

BINDER ITEM # MIC2083

### DIMENSIONS:

8.5" W x 11" H  
21.59cm W x 27.94cm H



## ORLY CATALOG

Refreshed for 2017 the ORLY Catalog features all of ORLY's product offerings.

ITEM # LIT2100D



POST200



POST207



POST208



POST210

# ORLY POSTERS

New printed ORLY posters. More available for download on the ORLY FTP site.

### DIMENSIONS:

18" W x 24" H  
45.72cm W x 61cm H



POST211



POST212

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LIT2100D